



# Cut Flowers 2022





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2022

January

	53	1	2	3	4	5
<b>M</b>		3	10	17	24	31
<b>T</b>		4	11	18	25	
<b>W</b>		5	12	19	26	
<b>T</b>		6	13	20	27	
<b>F</b>		7	14	21	28	
<b>S</b>	1	8	15	22	29	
<b>S</b>	2	9	16	23	30	

February

	5	6	7	8	9
		7	14	21	28
	1	8	15	22	
	2	9	16	23	
	3	10	17	24	
	4	11	18	25	
	5	12	19	26	
	6	13	20	27	

March

	9	10	11	12	13
		7	14	21	28
	1	8	15	22	29
	2	9	16	23	30
	3	10	17	24	31
	4	11	18	25	
	5	12	19	26	
	6	13	20	27	

April

	13	14	15	16	17
<b>M</b>		4	11	18	25
<b>T</b>		5	12	19	26
<b>W</b>		6	13	20	27
<b>T</b>		7	14	21	28
<b>F</b>	1	8	15	22	29
<b>S</b>	2	9	16	23	30
<b>S</b>	3	10	17	24	

May

	17	18	19	20	21	22
		2	9	16	23	30
		3	10	17	24	31
		4	11	18	25	
		5	12	19	26	
		6	13	20	27	
		7	14	21	28	
	1	8	15	22	29	

June

	22	23	24	25	26
		6	13	20	27
		7	14	21	28
	1	8	15	22	29
	2	9	16	23	30
	3	10	17	24	
	4	11	18	25	
	5	12	19	26	

July

	26	27	28	29	30
<b>M</b>		4	11	18	25
<b>T</b>		5	12	19	26
<b>W</b>		6	13	20	27
<b>T</b>		7	14	21	28
<b>F</b>	1	8	15	22	29
<b>S</b>	2	9	16	23	30
<b>S</b>	3	10	17	24	31

August

	31	32	33	34	35	
		1	8	15	22	29
		2	9	16	23	30
		3	10	17	24	31
		4	11	18	25	
		5	12	19	26	
		6	13	20	27	
		7	14	21	28	

September

	35	36	37	38	39
		5	12	19	26
		6	13	20	27
		7	14	21	28
	1	8	15	22	29
	2	9	16	23	30
	3	10	17	24	
	4	11	18	25	

October

	39	40	41	42	43	44
<b>M</b>		3	10	17	24	31
<b>T</b>		4	11	18	25	
<b>W</b>		5	12	19	26	
<b>T</b>		6	13	20	27	
<b>F</b>		7	14	21	28	
<b>S</b>	1	8	15	22	29	
<b>S</b>	2	9	16	23	30	

November

	44	45	46	47	48
		7	14	21	28
	1	8	15	22	29
	2	9	16	23	30
	3	10	17	24	
	4	11	18	25	
	5	12	19	26	
	6	13	20	27	

December

	48	49	50	51	52
		5	12	19	26
		6	13	20	27
		7	14	21	28
	1	8	15	22	29
	2	9	16	23	30
	3	10	17	24	31
	4	11	18	25	

# Florensis

2021

January

	53	1	2	3	4
M		4	11	18	25
T		5	12	19	26
W		6	13	20	27
T		7	14	21	28
F	1	8	15	22	29
S	2	9	16	23	30
S	3	10	17	24	31

February

	5	6	7	8
	1	8	15	22
	2	9	16	23
	3	10	17	24
	4	11	18	25
	5	12	19	26
	6	13	20	27
	7	14	21	28

March

	9	10	11	12	13
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	6	13	20	27	
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		4	11	18	25	
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		6	13	20	27	
		7	14	21	28	
	1	8	15	22	29	
	2	9	16	23	30	

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	1	8	15	22	29
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T		6	13	20	27
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T	1	8	15	22	29
F	2	9	16	23	30
S	3	10	17	24	31
S	4	11	18	25	

August

	30	31	32	33	34	35
		2	9	16	23	30
		3	10	17	24	31
		4	11	18	25	
		5	12	19	26	
		6	13	20	27	
		7	14	21	28	
	1	8	15	22	29	

September

	35	36	37	38	39
		6	13	20	27
		7	14	21	28
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	4	11	18	25	
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	6	13	20	27	
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December

	48	49	50	51	52
		6	13	20	27
		7	14	21	28
	1	8	15	22	29
	2	9	16	23	30
	3	10	17	24	31
	4	11	18	25	
	5	12	19	26	

## Legenda



Greenhouse



Outdoor



Photosynthetic light needed



Number of plants per net m<sup>2</sup>



Number of stems per plant

Dear customer,

A year ago we could never have imagined that the Covid-19 crisis would still be having such an impact on our daily lives. Many of you have felt this impact both professionally and privately, and we hope that everyone has come through this difficult period well. Fortunately the flower trade is flourishing in many parts of the world, and the way out of the crisis seems to be getting ever closer.

At Florensis Cut Flowers, we are therefore looking to the future with confidence, just as we did last year. In the coming period we will be continuing to invest in our production site to take it to an even higher level and to produce the very best plants for you. We will be renovating several of our greenhouse roofs and greatly expanding our logistics space.

As you have come to expect from us, this catalogue contains our updated product range and, of course, some stunning new introductions. Still as popular as ever are the large-flowered, fringed Lisianthus varieties such as the Corelli series from Takii and the Celeb and Celebrich series from Sumika Agrotech.

We also present several introductions in our other product groups which we are sure you will like. In the coming season we hope to once again select lots of beautiful products for you which we will introduce as soon as possible.

Besides the real-time stock list you have had access to on our website for several years now, you can also sign up for an account for our webshop, where orders are quick and easy to enter and where you can access our latest, available product range at any time. Our traditional order forms can also be downloaded from our website.

Be sure to also check out our social media channels for our latest news. On our Instagram page you'll find our latest product launches along with other interesting and fun information. Follow us at @florensiscutflowers to stay right up to date. See our contact details for a full summary.

We wish you every success in the new season and hope you will find this catalogue a great source of inspiration.

Your Florensis Cut Flowers team



Adriaan Vonk  
Director Florensis Cut Flowers



Florensis Cut Flowers has for many years been Europe's largest young plant supplier for seed-propagated cut flowers. Our Rijsenhout site is fully focused on constant improvement of the plant material we produce.

Thanks to continuous investment in grow lights, sorting machines and greenhouse cooling, we are able to guarantee consistent quality in our plant material all year round.

Our breeding and selection work is carried out in collaboration with well-known suppliers and breeders, enabling us to offer an optimum product range throughout the year. This means that we produce high-quality seed-propagated young plants for cut flowers production 24/7, 365 days a year.

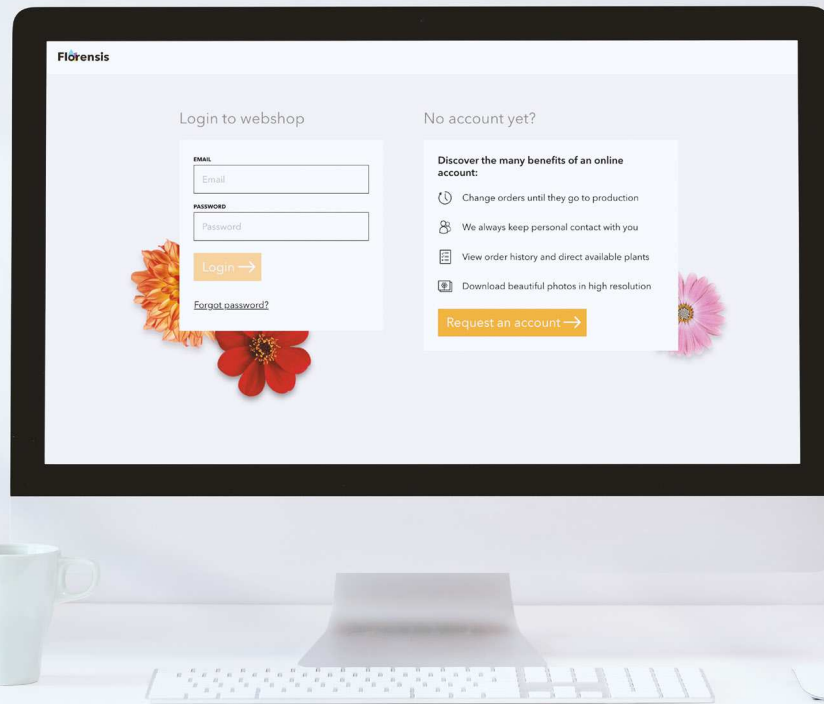


Tanacetum tray

Greenhouse





**Don't wait any longer. Create your account today!**





**Hello!**

Did you now you can easily find and order all products we have to offer with your Florensis webshop account? Let me show you all the benefits and possibilities:




- 

**Real time availability and delivery weeks**  
You can order direct available young plants whenever and wherever you want; 24 hours per day, 7 days per week!
- 

**Looking for an order confirmation?**  
In the service area you can find all your Florensis documentation. And yes, even the confirmation, transport document and invoices are available in PDF.
- 

**Photo database**  
You even get free access to our photo database which contains more than 10.000 free to use images. Wow!
- 

**Personal contact**  
We always keep personal contact with you.

 @FlorensisInternational  
 @FlorensisInternational  
 @florensiscutflowers

**Activate your webshop account in only 3 steps:**

**1**

**Visit**

Visit Florensis.com and click on the 'Login to our Webshop' button, or scan the QR code.

**2**

**Request**

Request an account, fill in your Email and press the 'Send request' button.

**3**

**Activate**

Activate your account through the Email we send you. How easy is that?



**Request your account!**  
[www.florensis.com](http://www.florensis.com)

## Celosia plumosa Sunday

The popular Celosia plumosa Sunday series now features a new colour green, along with improvements to the current range. The wide range of bold colours coupled with the robust shipping options make this series a real winner.



## Lisianthus Blue Chateau

Exclusive to Florensis! Blue Chateau is a unique introduction to the Lisianthus market. This distinctive colour combined with the large double flower is a true eye-catcher in a bouquet. This Lisianthus colour is one you've never seen before.

## Lisianthus Celebrich

Exclusive to Florensis! The biggest fringed Florensis Lisianthus series is expanding! The new Celebrich 2 Queen is an addition to the Celebrich 2 White. The combination of these two is a completely unique phenomenon.





## Lisianthus Julietta - pot series

The first double-flowered pot Lisianthus on the market: Julietta! This very compact, delightful pot plant is very popular. Available in three colours: Pale Blue, Pure White and Bright Pink. Note: only suitable for pot plant production.



56



78

## Ranunculus Aazur

Exclusive to Florensis! The new Aazur Lime Green is a stunning addition to our Ranunculus Aazur range. High production, good quality and an extensive range deliver lots of benefits for you.

## Tanacetum Rio

Tanacetum Rio is a new variety that easily grows to its full length in the summer period. The stems are very heavy and packed with lots of double white flowers. The uniformity of this crop is another major benefit for the grower.



82



## Blue Planet F1

The scientific name of this bright blue flower derives from the Greek word ageratos meaning 'eternally young'. Blue Planet, an F1 hybrid, is a highly floriferous, productive crop for cut flower production with excellent quality keeping. The length of this product is around 80 cm.

### Ageratum houstonianum

50026 | Blue Planet F1 | 12-20 | 5-7



Blue Planet F1

## Ammi

In addition to its use as a cut flower, Ammi varieties are also frequently planted in gardens. Our product range includes two different Ammi species for commercial cut flower production: Ammi majus Graceland and Ammi visnaga Casablanca. Both varieties can easily reach a generous length and are used in mixed bouquets.

### Graceland

#### Ammi majus

30689 | Graceland | 9-25 | 1-4



Graceland

### Casablanca

#### Ammi visnaga

20257 | Casablanca | 9-25 | 1-4



Casablanca

## Antirrhinum majus

This cut flower (common name: Snapdragon) originated in the Mediterranean region, particularly on the Iberian Peninsula. This product is one of the world's most widely grown cut flowers. The breeding of Antirrhinum in the USA has resulted in many new varieties that are classified into several groups according to their planting period. Breeders have now created varieties which can be grown over a longer period than the cultivars originally developed in the USA. Breeders constantly and actively look to improve and develop a crop, which means new and improved varieties in the cut flower range can be expected over the coming years. Antirrhinum can be cultivated both under glass and outdoors.

The varieties we offer are divided into groups according to the best possible planting period indicated for greenhouse conditions in **the Netherlands**: for growing Antirrhinum in other regions than the Netherlands, please contact your local distributor.

### Group 0

Plant weeks 37 - 40  
Series: Cool

### Group 1

Plant weeks 47 - 10 and 33 - 34  
Series: Animation  
Antibes  
Legend

### Group 2

Plant weeks 6 - 14 and 32 - 33  
Series: Admiral  
Avignon  
Costa  
Maryland  
Red Delilah

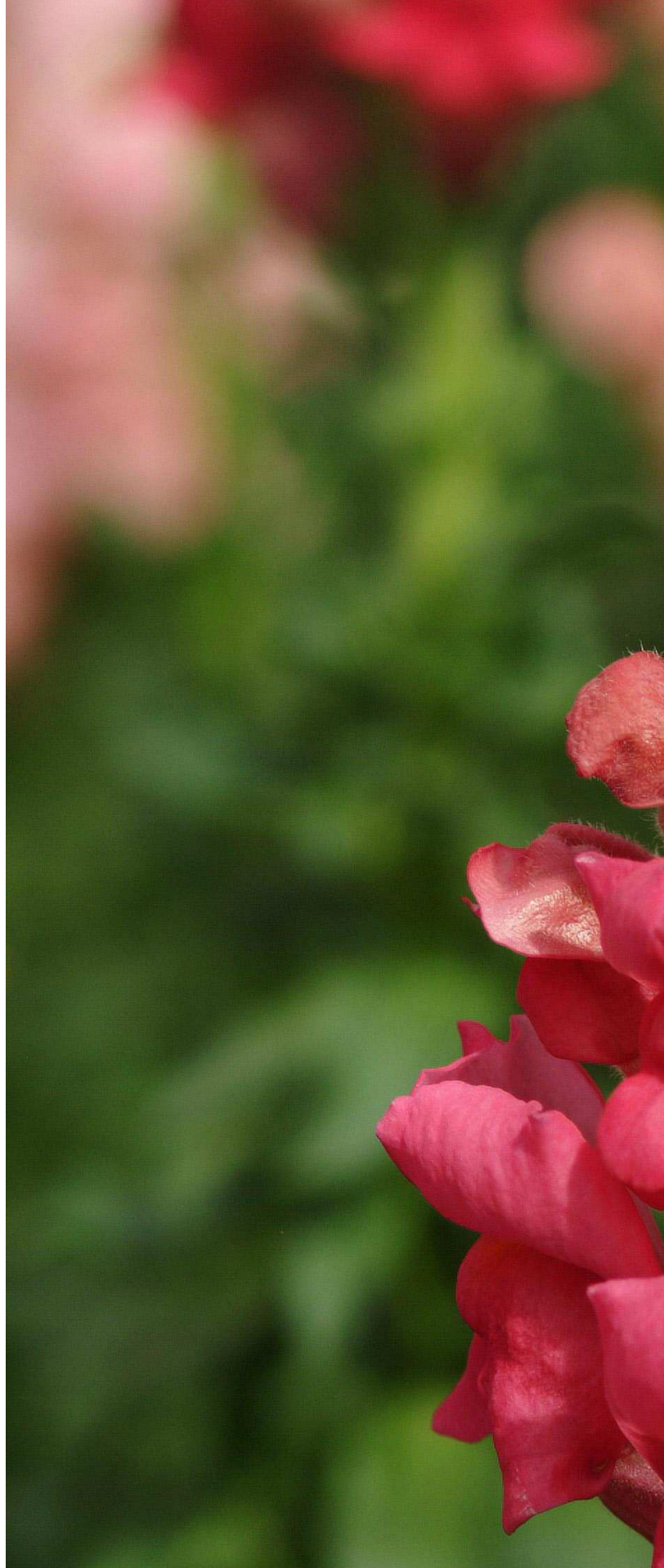
### Group 3

Plant weeks 10 - 14 and 31 - 32  
Series: Costa Summer  
Monaco

### Group 4

Plant weeks 11-30  
Series: Opus  
Potomac

The classification into groups is an indication of planting period based on information obtained from the breeder.







# **ANTIRRHINUM MAJUS**

Group 0 Plant weeks 37 - 40

Cool  

Antirrhinum majus Cool			
17719	Crimson	60-80	1
50244	Orange	60-80	1
17721	Rose	60-80	1
17722	White	60-80	1



Crimson



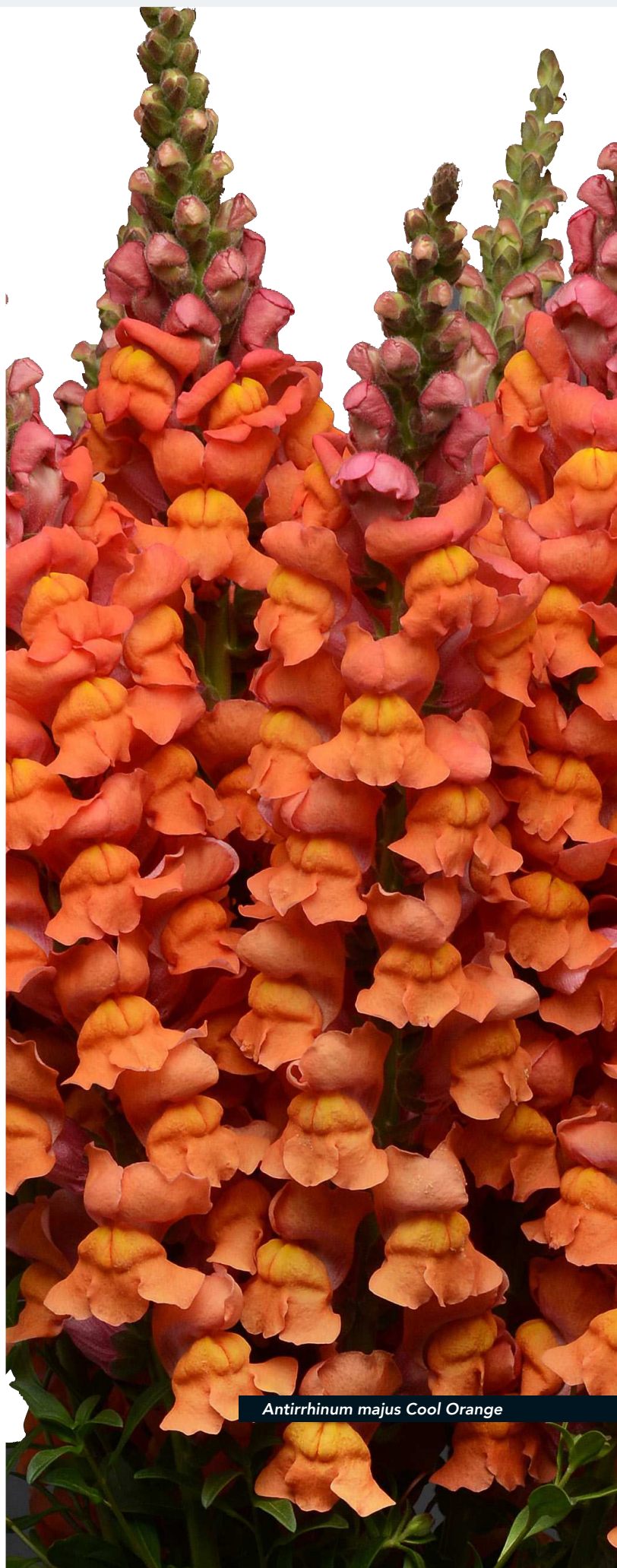
Orange



Rose





White



Antirrhinum majus Cool Orange

**Group 1** Plant weeks 47 - 10

**Animation**  

**Antirrhinum majus Animation**  

17717	Dark Orange	60-80	1
50428	White Impr.	60-80	1





Dark Orange



White Impr.

**Antibes**  

**Antirrhinum majus Antibes**  

30599	Magenta	60-80	1
30598	Orange	60-80	1
30597	Pink	60-80	1
30596	Red	60-80	1
50250	Rose	60-80	1
30684	White	60-80	1



Magenta



Orange



Pink



Red





Rose



White

**Legend**  

**Antirrhinum majus Legend**  

50423	Light Pink	60-80	1
50117	Pink	60-80	1
50118	White	60-80	1
50851	Yellow Impr.	60-80	1



Light Pink



Yellow Impr.



Pink

**Group 2** Plant weeks 6 - 14 and 32-34

**Avignon**  

**Antirrhinum majus Avignon**  

50263	Cherry Rose	60-80	1
50869	Dark Red	60-80	1
50846	Deep Orange	60-80	1
50262	Magenta	60-80	1
31543	Pink	60-80	1
20372	Rose	60-80	1
50261	White Impr.	60-80	1



Cherry Rose



Dark Red



Deep Orange



Magenta



Pink



Rose



White Impr.

**Admiral**  

**Antirrhinum majus Admiral**  

17716	Yellow	60-80	1
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Yellow

**Red Delilah**  

**Antirrhinum majus**  

30466	Red Delilah	60-80	1
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Red Delilah



**Costa**  

**Antirrhinum majus Costa**  

31181	Apricot	60-80	1
50189	Light Rose	60-80	1
50150	Rose	60-80	1
31204	Silver	60-80	1
31088	Velvet	60-80	1



Apricot



Light Rose



Rose



Silver



Velvet

**Maryland**  

**Antirrhinum majus Maryland**  

17724	Appleblossom	60-80	1
50401	Dark Orange	60-80	1
17726	Lavender	60-80	1
50245	Pink	60-80	1
30025	Red	60-80	1
18021	White	60-80	1



Dark Orange



Lavender



Red



Pink



White



Appleblossom

**Group 3** Plant weeks 10 - 14 and 31 - 32



*Antirrhinum majus* Costa Summer Velvet

## Costa Summer

### Antirrhinum majus Costa Summer

50652	3 Lavender	60-80	1
50170	Velvet	60-80	1



3 Lavender



Velvet

## Monaco

### Antirrhinum majus Monaco

50181	Orange	60-80	1
17728	Red	60-80	1
17729	Rose	60-80	1
17730	White	60-80	1



Orange



Red





Rose



White

Group 4 Plant weeks 11-30

Opus III/IV  

Antirrhinum majus Opus III/IV			
18875	Fresh White	60-80	1
19995	Pink	60-80	1
18874	Red	60-80	1
17732	White	60-80	1
17733	Yellow	60-80	1



Fresh White



Pink



Red



White



Yellow



Antirrhinum majus Opus III/IV Yellow

Potomac  

**Antirrhinum majus**  
**Potomac**



50152	Appleblossom	60-80	1
17734	Cherry Rose	60-80	1
17735	Crimson	60-80	1
17736	Dark Orange	60-80	1
17737	Early White	60-80	1
17738	Ivory White	60-80	1
30026	Lavender	60-80	1
31503	Orange	60-80	1
17739	Pink	60-80	1
17741	Rose	60-80	1
50786	Royal Impr.	60-80	1



Lavender



Appleblossom



Cherry Rose



Crimson



Dark Orange



Early White



Ivory White



Lavender



Orange



Rose



Royal Impr.

The cultivation of ornamental cabbage, *Brassica oleracea*, has increased substantially over the years. Consequently, the product range has become much more diverse and breeders are still developing new varieties. Ornamental cabbage can be grown both outdoors and under glass. Our advisors will be pleased to provide you with more detailed information.

**Crane**  

**Brassica oleracea**    
**Crane**

18877	Bicolour	70-85	1
50037	King	70-85	1
18876	Pink	70-85	1
50036	Queen	70-85	1
17748	Red	70-85	1
17749	Rose	70-85	1
50687	Ruby	70-85	1
17750	White	70-85	1



*King*



*Queen*



*Bicolour*



*Pink*



*Red*



*Rose*



*Ruby*



*White*





## Callistephus chinensis

The Chinese aster - as you can deduce both from its scientific as well as from its common name - originates in China. Under natural growing conditions in the Netherlands, the China Aster flowers in late summer.

However, the development of new varieties and the use of modern cultivation methods, allow this crop to be grown and harvested over a longer period than was possible with former cultivars. The filled Bonita flowers are highly appreciated in the market. The pompon flowers of this series have a strikingly full inflorescence and the plants are resistant to Fusarium.

### Bonita

Callistephus chinensis Bonita			
20897	Blue	60-70	5
20898	Pink	60-70	5
20899	Rose </td <td>60-70</td> <td>5</td>	60-70	5
20900	Scarlet	60-70	5
20901	White	60-70	5
50182	Mix	60-70	5



Blue



Pink



Rose





Scarlet



White

### Serenade

Callistephus chinensis Serenade			
50196	Deep Blue	50-65	1
18441	Scarlet	50-65	1
17767	White	50-65	1



Scarlet



White



Deep Blue



**Matsumoto** 🏠 🏡 🌞

**Callistephus chinensis Matsumoto**  

17757	Apricot	60-70	5
17758	Blue Light	60-70	5
17759	Dark Blue	60-70	5
17760	Pink	60-70	5
17761	Rose	60-70	5
17762	Scarlet	60-70	5
17763	White	60-70	5
30517	Mix	60-70	5



Pink

Mix



Apricot



Blue Light



Dark Blue



Rose



Scarlet





White

## Campanula medium

Cultivation of *Campanula medium* as a cut flower is a growing market since we have started applying blackout techniques in the cultivation of young plants. As a result, it is possible to grow *Campanula medium* as an annual cut flower without the need for a cold period.

### Champion I & II

*Campanula Champion II* is a series in the *Campanula*. The improved uniformity means faster harvest and more profit for the grower. The very long lasting vase life for at least two weeks makes the *Campanula Champion II* interesting for the florists. The series is now consisting of three colours: Deep Blue, Lilac & Pink.

Campanula medium Champion			
20028	Lavender	64-80	1
20027	Pink	64-80	1
20029	White	64-80	1
50732	2 Deep Blue	64-80	1
50733	2 Lilac	64-80	1
50734	2 Pink	64-80	1



Lavender



White



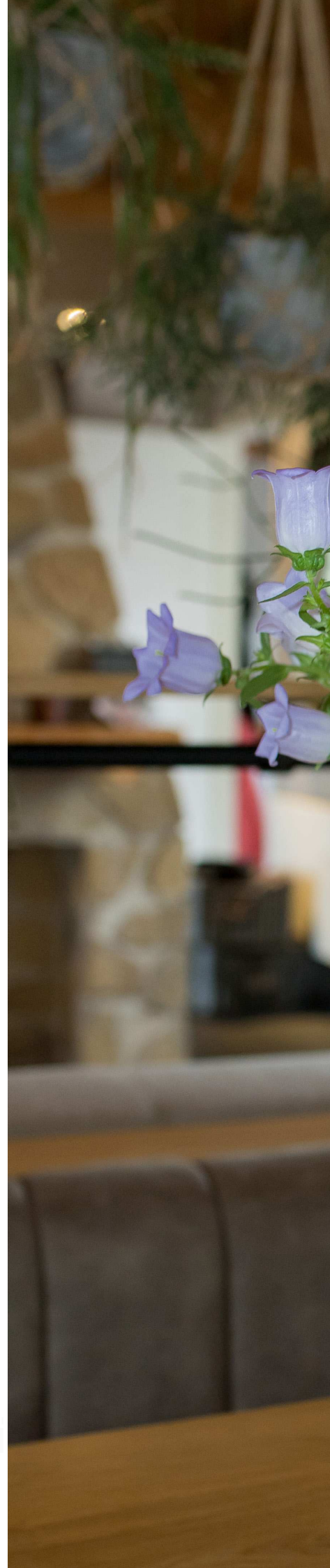
2 Deep Blue



2 Lilac



2 Pink







*Campanula medium* Champion Lavender

## Celosia cristata

Its unusual flower shape and vibrant colours lend this flower a unique appearance. Originally from Central Asia, breeding has turned Celosia cristata into a popular growers choice for its cut flowers.

### Act

Celosia cristata Act			
50950	Diva	55-75	1
31089	Dara	55-75	1
31091	Inca	55-75	1
31093	Rima	55-75	1
50352	Verde	55-75	1
31094	Zara	55-75	1
50336	Ziva	55-75	1



Diva



Dara



Inca



Rima



Zara



Verde




Ziva



*Celosia cristata* Act Ziva

Bar  

Celosia cristata Bar			
50340	Bora	55-75	1
50797	Bossa Champagne	55-75	1



Champagne



Bora



Bora

Coral   **NEW**

Celosia cristata Coral <b>NEW</b>			
51008	Diamond	55-75	1



Diamond

## Chief

### Celosia cristata Chief

20106	Fire	55-75	1
17780	Persimon	55-75	1
17781	Rose	55-75	1



Fire



Persimon



Rose

## Reprise

### Celosia cristata Reprise

50719	Orange	55-75	1
50720	Rose	55-75	1
50718	Velvet	55-75	1
50844	Yellow	55-75	1



Orange



Rose




Velvet



Yellow

Sunday  

Celosia plumosa Sunday		NEW	M <sup>2</sup>	
51220	Bright Pink Impr.	√	55-75	1
20331	Dark Pink		55-75	1
51218	Green	√	55-75	1
51216	Gold Impr.	√	55-75	1
17786	Orange		55-75	1
50376	Purple		55-75	1
17787	Red		55-75	1



NEW

Bright Pink Impr.



Dark Pink



NEW

Gold Impr.



Orange



Purple



Red



NEW

Celosia plumosa Sunday Green





## Delphinium elatum

The common name of Delphinium is Larkspur. The genus Delphinium includes both perennial and annual species. Our Guardian serie is grown as annual and belongs to the Delphinium elatum group. As cut flowers they can easily exceed a metre in length.



Delphinium elatum

### Guardian

Delphinium elatum Guardian			
17796	Blue	20-48	13
20258	Lavender	20-48	13
17799	White	20-48	13



Blue



Lavender



White



## Dianthus barbatus

Dianthus barbatus (common name: Sweet William) has been grown in Dutch climate conditions for many years. Primarily as biennial varieties requiring a cold period to produce flowers. In recent years, breeders have developed two series: Amazon and Sweet, which do not need vernalisation for flower induction.



Rose Magic

### Amazon

Dianthus barbatus Amazon			
17800	Neon Cherry	18-54	13
17802	Neon Purple	18-54	13
17803	Rose Magic	18-54	13
51038	Mix	18-54	13



Neon Cherry



Neon Purple

**Barbienne** 

**Dianthus barbatus Barbienne**  

50129	Dark Red	12-20	13
50270	Pink	12-20	13
50127	Red White	12-20	13
50128	Scarlet	12-20	13
50268	Violet	12-20	13
50131	White	12-20	13



Dark Red



Pink



Red White



Scarlet



Violet




White



Dianthus barbatus Barbienne Dark Red

Sweet   

Dianthus barbatus Sweet		NEW	M <sup>2</sup>	
31882	Black Cherry		32-64	13
17808	Coral		32-64	13
50332	Deep Pink Maxine		32-64	13
50138	Magenta Bicolour		32-64	13
51215	Neon Purple	✓	32-64	13
50088	Pink		32-64	13
17809	Purple		32-64	13
30005	Purple White Bicolour		32-64	13
17810	Red		32-64	13
51149	Rose Magic	✓	32-64	13
17811	Scarlet		32-64	13
50090	White Impr.		32-64	13
50091	Mix Impr.		32-64	13



Black Cherry



Coral



Deep Pink Maxine



Magenta Bicolour



Neon Purple



Pink



Purple



Purple White Bicolour



Red



Rose Magic



Scarlet



White Impr.



Mix Impr.



*Dianthus barbatus* Sweet Rose Magic

## Lisianthus – Eustoma russellianum

Lisianthus originated as Eustoma russellianum that grows under desert and prairie conditions in North America and Mexico. The first cultivated form of Eustoma russellianum was developed around 1930. Today, it is primarily the double-flowered Lisianthus varieties that are being cultivated worldwide. Many splendid cultivars for cut flower production are available already but improved ones with new colours, larger flowers and new flower shapes – such as the fringed varieties for example – are being developed every year for the key Lisianthus market.

Each market has its own preferred type, flower size or colour. Florensis Cut Flowers offers Lisianthus young plants year-round and, under the right conditions, it can also be cultivated year-round. It takes 8 to sometimes 24 weeks for the young plants to produce flowers. We have such a large range of products that we can provide every market with just the right Lisianthus variety. Delivery: year-round.

We cultivate our Lisianthus assortment under completely conditioned high-tech circumstances.





# LISIANTHUS GRANDIFLORUM

## General info Lisianthus

Series	Flower Size	Earliness	Variety
<b>Single</b>			
Adom 3	Small	3	Deep Red, Red Picotee
Piccolo 2	Small	2	Violet, White Pure, Yellow
<b>Double</b>			
ABC 2	Large	2	Blue Rim
Advantage 3	Large	3	Pink, Purple, Yellow
Allemande 2	Large	2	Light Pink
Arena 1	Large	1	Light Pink imp, Pure White
Arena 2	Large	2	Kilimanjaro, Light Pink, White
Arena 3	Large	3	Apricot, Blue Picotee, Champagne, Clear Pink, Gold, Green, Pink, Pink Flash, Purple, Rose, White
Arena 4	Large	4	Rose, White
Arosa 2	Medium	2	Light Pink, Wine
Arosa 3	Medium	3	Angel, Blue, Blue Picotee, Pink, Pure White, Red Impr, Violet
Arosa 4	Medium	4	Blue Picotee, Yellow
Aube 3	Large	3	Blue Flash, Blue Picotee, Cocktail Champagne, Rose Pink
Bolero 1	Medium	1	Blue Picotee
Cessna 3	Medium	3	Deep Rose, Rose Picotee, White Imp., Yellow Imp
Corelli 2	Large	2	Lavender, Light Lavender, Light Pink, White Imp
Corelli 3	Large	3	Apricot, Light Pink, Peach, Rose
Croma 2	Small	2	Purple, Champagne
Croma 3	Small	3	Blue Picotee Imp, Pink Picotee Imp, Silky White, White, Yellow
Croma 4	Small	4	Lavender Imp
Dream 1	Large	1	Champagne, Lavender, Pure White, White
Excalibur 2	Medium	2	Blue Picotee, Rose Pink
Excalibur 3	Medium	3	Hot Lips, Pure White Imp
Jasny 3	Small	3	White
Jolly 3	Small	3	Pink
Largo 3	Medium	3	Pink Picotee
Lisadora 3	Medium	3	Apricot
Mariachi 2	Small	2	Blue, Lavender, Lime Green, Misty Blue, Misty Pink, Pink, Pink Picotee, White Pure, Yellow
Mazurka 2	Large	2	Blue Picotee, White
Megalo 2	Medium	2	Blue Picotee, Champagne, Deep Orange, Light Wisteria, Navel, Pink Picotee Imp, White, Yellow
Megalo 3	Large	3	Blue Flash, Blue Picotee imp, Blue Picotee MAX, Lavender Imp, Mega White, Orchid, Pink Flash, Snow, Wisteria
Megalo 4	Large	4	Violet





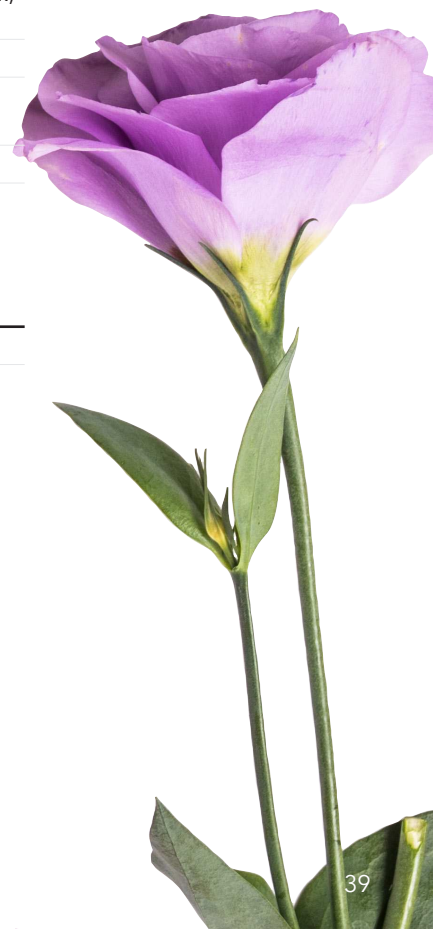
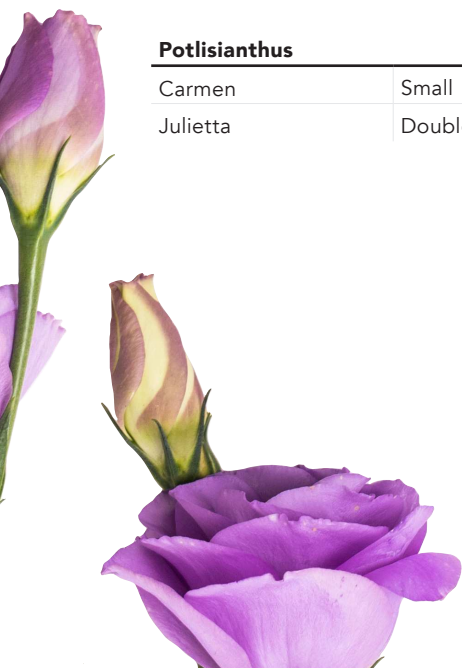
Series	Flower Size	Earliness	Variety
<b>Double</b>			
Minuet 2	Small	2	Dark Purple
Papillon 3	Small	3	Flash Pink, Rose Pink
Prime 3	Large	3	White
Puccino 2	Small	2	Choco
Puccino 3	Small	3	Prune
Robella 2	Large	2	White
Rosanne 1	Small	1	Black Pearl
Rosanne 2	Small	2	Green
Rosanne 3	Small	3	Brown
Rosita 1	Small	1	Light Pink, Pink Picotee, Pure White, White
Rosita 2	Small	2	Apricot, Blue Picotee, Green, Hot Lips, Jade, Pink, Purple, Yellow, White
Rosita 3	Small	3	Blue, Green, Lavender, Pink Flash, Pink Imp, Pure White, Purple Rose, Red
Rosita 4	Small	4	Blue, Pure White, Rose Pink, White, Yellow
Sabrina 2	Medium	2	Mango, Orange
Sorrier 0	Medium	0	White
Super Magic	Large	2	Champagne, Deep Blue, Lilac, White

**High Double**

Alissa 1	Large	1	Pure White, White
Alissa 2	Large	2	Blue, Champagne, Green, Light Apricot, Light Pink, Pink, White, Yellow
Chateau 3	Large	3	Blue
Chaconne 2	Large	2	Blue Picotee, Light Pink
Celeb 1	Large	1	Aurora Pink, Beige Neo, Blue, Sakura Pink
Celeb 2	Large	2	Chrystal, Gold, Grape, Green, Honey Pink, Madonna, Metallic Blue, Orchid, Pearl Pink, Pink, Pink Diamond, Swan, White, Yellow
Celeb 3	Large	3	Green Max, Queen
Celebrich 2	Large	2	White
Corelli 2	Large	2	Lavender, Light Pink, White Imp
Corelli 3	Large	3	Apricot, Blue, Light Pink, Peach, Yellow, Rose

**Potlisianthus**

Carmen	Small		Blue, Blue Rim, Ivory, Lilac, Rose
Julietta	Double		Blue, Pink, White



## Advantage

### Lisianthus grandiflorum Advantage

20079 3 Pink

19999 3 Purple

20000 3 Yellow



3 Purple



3 Yellow

## Adom

### Lisianthus grandiflorum Adom

20259 3 Deep Red

30154 3 Red Picotee



3 Deep Red



3 Red Picotee



Lisianthus grandiflorum Advantage Pink

## Alissa

**Lisianthus grandiflorum Alissa NEW**

51144	1 Pure White	
50002	1 White	
50003	2 Blue	
50004	2 Champagne	
50739	2 Green	
50005	2 Light Apricot	
51139	2 Light Pink	✓
41777	2 Pink Impr.	✓
50432	2 White	
50434	2 Yellow	



1 Pure White

1 White



2 Blue



2 Champagne



2 Green



2 Light Apricot



2 Light Pink



2 Pink Impr.



2 White



2 Yellow

## ABC

**Lisianthus grandiflorum ABC**

17821 2 Blue Rim



2 Blue Rim

## Allemande

**Lisianthus grandiflorum Allemande**

50863 2 Light Pink



2 Light Pink

# Arena

**Lisianthus grandiflorum**  
**Arena** NEW

51007	1 Light Pink Imp	
50837	1 Pure White	
20352	2 Kilimanjaro	
50257	2 Light Pink	
17832	2 White	
20671	3 Apricot	
31188	3 Blue Picotee	
18053	3 Champagne	
51024	3 Clear Pink	√
20101	3 Gold	
50789	3 Green	
17830	3 Pink	
31308	3 Pink Flash	
50673	3 Purple	
50867	3 Rose	
50871	3 White	√
17831	4 Rose	
20087	4 White	



3 Clear Pink



1 Light Pink Imp.



1 Pure White



2 Kilimanjaro



2 White



2 Light Pink



3 Apricot



3 Blue Picotee



3 Champagne



3 Gold



3 Green



3 Pink



3 Pink Flash



3 Rose



3 Purple



4 Rose



4 White



**NEW** Lisianthus grandiflorum Arena 3 White

# Arosa

Lisianthus grandiflorum  
Arosa **NEW**

50562	2 Light Pink	
31461	2 Wine	
50661	3 Angel	
50391	3 Blue	
50636	3 Blue Picotee	
50161	3 Pure White	
50640	3 Red	
50421	3 Violet	
50642	4 Blue Picotee	
50662	4 Pure White	✓
50639	4 Yellow	



3 Red



2 Light Pink



2 Wine



3 Angel



3 Blue



3 Blue Picotee



3 Pure White



3 Red



3 Violet



4 Blue Picotee



4 Pure White



4 Yellow

## Blue Chateau

Lisianthus grandiflorum  
Blue Chateau **NEW**

51234 Blue



Blue Chateau



**NEW**

Lisianthus grandiflorum Blue Chateau

### Aube

**Lisianthus grandiflorum Aube NEW**

31395	3 Cocktail Champagne	
41778	3 Blue Flash	✓
50192	3 Blue Picotee	
50234	3 Pink Picotee	
51140	3 Rose Pink	



3 Cocktail Champagne



3 Blue Flash



3 Blue Picotee



3 Pink Picotee



3 Rose Pink

### Bolero

**Lisianthus grandiflorum Bolero**

18596	1 Blue Picotee
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1 Blue Picotee



Lisianthus grandiflorum Aube 3 Rose Pink



# Carmen

Pot Lisianthus

## Lisianthus grandiflorum Carmen

18896	Blue
18897	Blue Rim
18899	Ivory
18900	Lilac
18901	Rose



Blue



Ivory



Lilac



Rose



Lisianthus grandiflorum Carmen Blue Rim

# Celeb

Lisianthus grandiflorum Celeb		NEW
50448	1 Aurora Pink	✓
31994	1 Beige Neo	
31231	1 Blue	
50877	1 Sakura Pink	
51095	2 Amethyst	✓
51063	2 Apricot	✓
50412	2 Chrystal	
50876	2 Extra Pink	✓
50353	2 Gold	
50354	2 Grape	
31623	2 Green	

Lisianthus grandiflorum Celeb		NEW
50040	2 Honey Pink	
50355	2 Madonna	
50032	2 Metallic Blue	
50300	2 Orchid	
50550	2 Pearl Pink	
31883	2 Pink	
50303	2 Pink Diamond	
50591	2 Swan	
31624	2 White	
31625	2 Yellow	
50031	3 Green Max	



1 Aurora Pink



1 Beige Neo



2 Apricot



2 Chrystal



2 Green



2 Honey Pink



2 Orchid



2 Pearl Pink



2 Swan



2 White



2 Extra Pink



1 Blue



1 Sakura Pink



2 Gold



2 Grape



2 Madonna



2 Metallic Blue



2 Pink



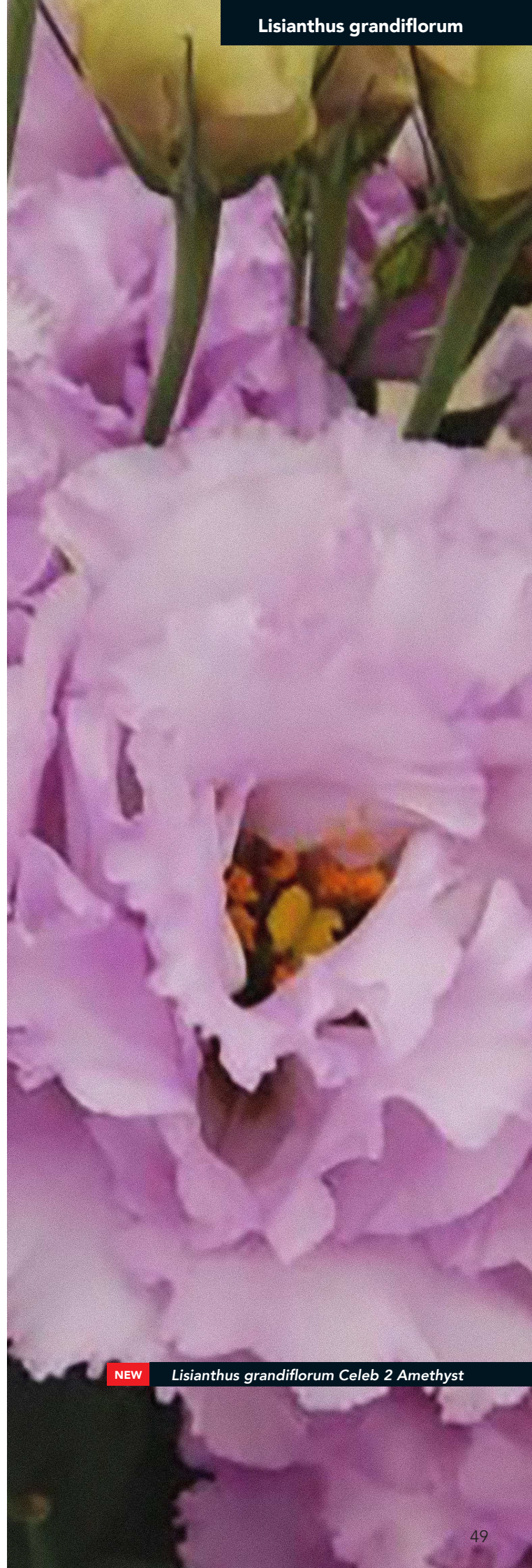
2 Pink Diamond



2 Yellow



3 Green Max



NEW

Lisianthus grandiflorum Celeb 2 Amethyst

## Celebrich

**Lisianthus grandiflorum**  
**Celebrich**

50875 2 Queen

50411 2 White



2 Queen



2 White

## Cessna

**Lisianthus grandiflorum**  
**Cessna**

20492 3 Deep Rose

20496 3 Rose Picotee

20497 3 White Impr.

20498 3 Yellow Impr.



3 Deep Rose



3 Rose Picotee



3 White Impr.



3 Yellow Impr.



*Lisianthus grandiflorum* Celebrich 2 Queen

## Chaconne NEW

### Lisianthus grandiflorum Chaconne NEW

50864	2 Blue Picotee	
51127	2 Light Pink	



2 Blue Picotee



2 Light Pink

## Corelli

### Lisianthus grandiflorum Corelli NEW

50782	2 Lavender	
50887	2 Light Lavender	✓
50195	2 Light Pink	
50788	2 White Imp	
31309	3 Apricot	
50893	3 Blue Impr	✓
31310	3 Light Pink	
50872	3 Peach	
50008	3 Rose	
50885	3 Yellow Impr	✓



2 Lavender



2 Light Lavender



2 Light Pink



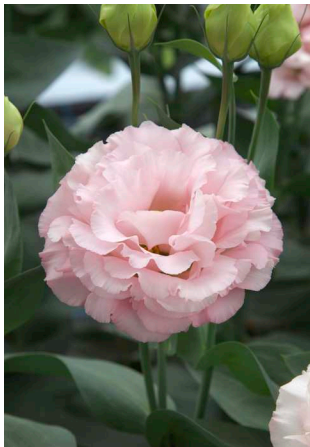
2 White Imp



3 Apricot



3 Blue Impr.



Corelli 3 Peach



3 Light Pink



3 Rose



3 Yellow Impr.

## Croma

**Lisianthus grandiflorum Croma NEW**

50669	2 Champagne	√
51133	2 Purple	√
50671	3 Blue Picotee Imp	
51015	3 Pink Picotee Imp	
32010	3 Silky White	
19101	3 White	
31858	3 Yellow	
50200	4 Lavender Imp.	



2 Champagne



3 Blue Picotee Imp



3 Pink Picotee Imp



3 Silky White



3 White



3 Lavender Imp.



3 Yellow

# Dream

## Lisianthus grandiflorum Dream

17852	1 Champagne
17853	1 Lavender
51141	1 Pure White
17854	1 White



1 Champagne



1 White



1 Lavender



Lisianthus grandiflorum Dream 1 Pure White

## Excalibur

### Lisianthus grandiflorum Excalibur

19694 2 Blue Picotee

18894 2 Rose Pink

50424 3 Hot Lips

30346 3 Pure White



2 Blue Picotee



2 Rose Pink



3 Hot Lips

3 Pure White



Lisianthus grandiflorum Excalibur 3 Hot Lips



**Lisadora** NEW

**Lisianthus grandiflorum**  
**Lisadora** NEW

51105 | 3 Apricot



3 Apricot

**Jolly**

**Lisianthus grandiflorum Jolly**

50674 | 3 Pink



3 Pink

**Jasny**

**Lisianthus grandiflorum Jasny**

18909 | 3 White



White

**Largo**

**Lisianthus grandiflorum**  
**Largo**

50787 | 3 Pink Picotee



3 Pink Picotee



NEW Lisianthus grandiflorum Lisadora 3 Apricot

## Julietta **NEW**

Lisianthus grandiflorum  
Julietta **NEW**

51031 Blue - pot

51030 Pink - pot

51029 White - pot



Blue - pot



Pink - pot



White - pot



Lisianthus grandiflorum Julietta Blue - pot

## Mariachi

### Lisianthus grandiflorum Mariachi

17870	2 Blue
17872	2 Lavender
17874	2 Lime Green
17875	2 Misty Blue
17876	2 Misty Pink
17877	2 Pink
17878	2 Pink Picotee
17879	2 White Pure
17880	2 Yellow



2 Blue



2 Lavender



2 Lime Green



2 Misty Blue



2 Misty Pink



2 Pink



2 Pink Picotee



2 White Impr.



2 Yellow

## Mazurka

### Lisianthus grandiflorum Mazurka

50103	2 Blue Picotee
17881	2 White



2 Blue Picotee



2 White

## Minuet

### Lisianthus grandiflorum Minuet

17883 2 Dark Purple



2 Dark Purple



2 Dark Purple

## Papillon

### Lisianthus grandiflorum Papillon

17909 3 Flash Pink

17910 3 Rose Pink



3 Flash Pink



3 Rose Pink

## Piccolo

### Lisianthus grandiflorum Piccolo **NEW**

17918 2 Rose Pink

31353 2 Violet

✓

17919 2 White Pure

17920 2 Yellow



2 Rose Pink



2 Violet



2 White Pure



2 Yellow

## Prime

**Lisianthus grandiflorum Prime**

50426 | 3 White



3 White



Lisianthus grandiflorum Prime 3 White

# Megalo

Lisianthus grandiflorum  
Megalo

18292	2 Blue Picotee	
50034	2 Champagne	
50880	2 Light Wisteria	✓
50247	2 Pink Picotee Imp	
20318	2 White	
50053	2 Yellow	
50054	3 Blue Flash	
50001	3 Blue Picotee MAX	
50035	3 Mega White	
50342	3 Orchid	
50197	3 Pink Flash	
50038	3 Wisteria	✓
50937	4 Violet	

NEW

NEW



2 Blue Picotee



2 Champagne



2 Light Wisteria



2 Pink Picotee Imp



2 White



2 Yellow



3 Blue Flash



3 Blue Picotee MAX



3 Mega White



3 Orchid



3 Pink Flash



3 Wisteria

NEW



4 Violet



NEW

Lisianthus grandiflorum Megalo 3 Wisteria

## Puccino

Lisianthus grandiflorum Puccino

50791 2 Choco

50738 3 Prune



2 Choco



3 Prune



2 Choco

## Robella

Lisianthus grandiflorum Robella

50397 2 White



2 White



# Rosanne

## Lisianthus grandiflorum Rosanne

31298	1 Black Pearl
50027	2 Green
50199	3 Brown



3 Brown



Green 2



3 Brown



Lisianthus grandiflorum Rosanne 1 Black Pearl

# Rosita

Lisianthus grandiflorum  
Rosita **NEW**

50930	1 Light Pink	✓
17927	1 Pink Picotee	
51142	1 Pure White	
17929	1 White	
19895	2 Apricot	
31339	2 Blue Picotee	
19199	2 Green	
19198	2 Hot Lips	
19855	2 Jade	
20317	2 Pink	
19894	2 Purple	
18860	2 White	



1 Light Pink



1 Pink Picotee



1 Pure White



1 White



2 Apricot



2 Blue Picotee



2 Green



2 Hot Lips



2 Jade



2 Pink



2 Purple



2 White



# Rosita

Lisianthus grandiflorum  
Rosita **NEW**

50243	2 Yellow	
19893	3 Blue	
31409	3 Green	
50333	3 Lavender	
31289	3 Pink Flash	
31209	3 Pink Impr.	
31174	3 Pure White	
50433	3 Purple Rose	
50104	3 Red	
51143	3 Yellow	
50163	4 Blue	
31174	4 Pure White	✓
50375	4 Rose Pink	
50329	4 White	



2 Yellow

3 Blue



3 Green

3 Lavender

3 Pink Flash



3 Pink Impr.



3 Pure White



3 Purple Rose



3 Red



4 Pure White



4 Rose Pink



4 White



4 Yellow



*Lisianthus grandiflorum* Rosita 4 Blue

## Sabrina

Lisianthus grandiflorum Sabrina

50558 1 Mango

50557 1 Orange



1 Mango



1 Orange



1 Orange

## Soiree

Lisianthus grandiflorum Soiree

50100 1 Pink



1 Pink

## Sorrier

Lisianthus grandiflorum Sorrier **NEW**

50116 0 White



0 White

# Super Magic

## Lisianthus grandiflorum Magic

17868 2 Champagne

17930 2 Deep Blue

20002 2 Lilac

18892 2 White



2 Champagne



2 Lilac



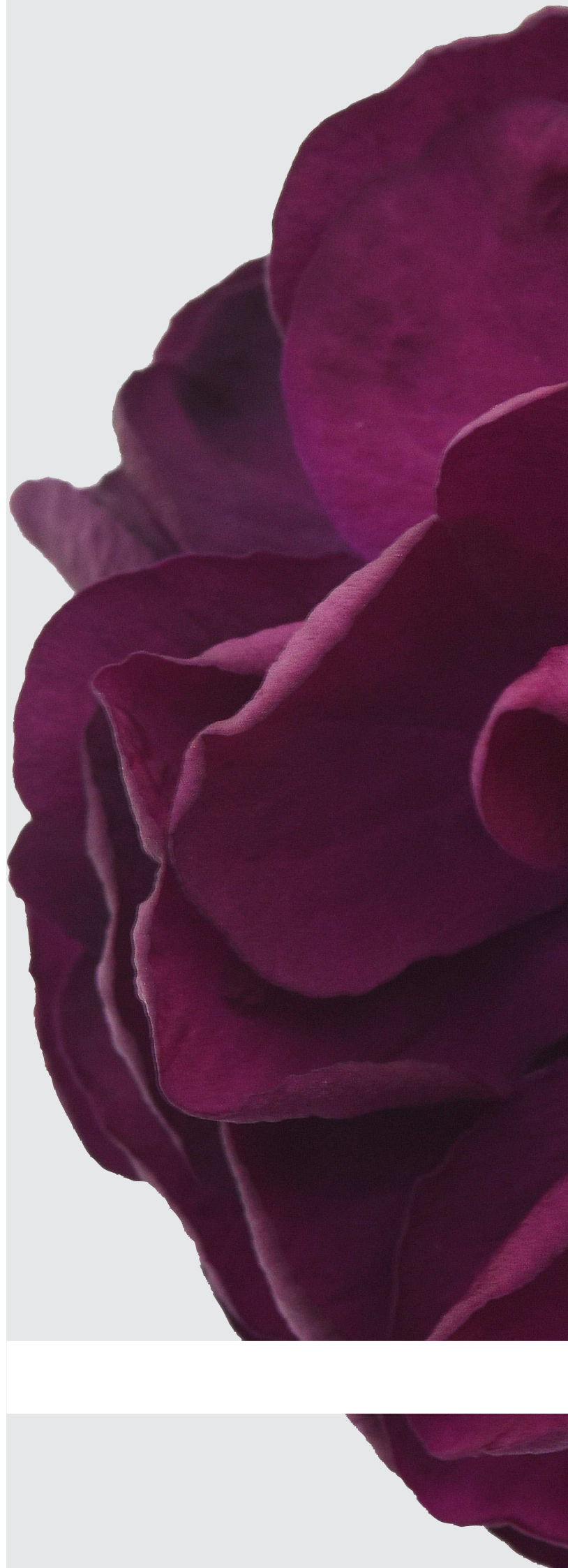
2 White



Lisianthus grandiflorum Magic 2 Deep Blue

## **Matthiola incana**

Stocks originated in the Mediterranean region and the Canary Islands. Species growing in their natural habitat produce single-flowering inflorescences. Nowadays, improved breeding and growing methods make it possible to supply plants that are almost 100% double-flowered. The product range consists mainly of flowers in white and various pastel colours.







# **MATTHIOLA INCANA**

**Aida**  

**Matthiola incana Aida**  

31129	Apricot	64-80	1
17938	Blue	64-80	1
50422	Purple	64-80	1
17941	White	64-80	1



Apricot



Blue



White



Purple

**Anytime**  

**Matthiola incana Anytime**  

18881	Deep Purple	64-80	1
50399	Lavender	64-80	1
18884	Red	64-80	1
18885	Rose	64-80	1
18886	Sea Blue	64-80	1
18887	White	64-80	1
18888	Yellow	64-80	1



Lavender



Red



Rose



Sea Blue



White



Yellow

**Arrow**  

All Double

**Matthiola incana Arrow**  

51014	Early White	64-80	1
50697	White	64-80	1



White

**Figaro**  

**Matthiola incana Figaro**  

17953	Lavender	64-80	1
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Lavender

**Centum**  

**Matthiola incana Centum**  

17944	Deep Blue	64-80	1
17945	Deep Rose	64-80	1
17947	Pink	64-80	1
17948	Red	64-80	1
50986	Soft Pink	64-80	1
17950	White	64-80	1
17951	Yellow	64-80	1



Deep Blue



Deep Rose



Pink



Red



Soft Pink




White



Yellow

**Mathilda**  

Matthiola incana Mathilda		M <sup>2</sup>	
50151	Blue	64-80	1
50335	Lavender	64-80	1
50023	Pink	64-80	1
50205	Rose	64-80	1
50794	Antique Rose (Salmon)	64-80	1
50021	White	64-80	1
50022	Yellow	64-80	1



Blue



Lavender



Pink



Rose



White



Yellow



NEW

Matthiola incana Mathilda Antique Rose (Salmon)

**Noble**  

All Double

**Matthiola incana Noble**  

31829	White	64-80	1
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White

**Milla**  

**Matthiola incana Milla**  

50943	Aubergine	64-80	1
50917	Light Pink	64-80	1
50431	Salmon	64-80	1



Aubergine



Light Pink



Salmon

**Opera**  

**Matthiola incana Opera**  

17959	Debora	64-80	1
17960	Francesca	64-80	1
17952	Fedora Deep Rose	64-80	1



Francesca



Debora



Fedora Deep Rose

**Venus**  

All Double

**Matthiola incana Venus**  

50847	Yellow	64-80	1
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Yellow

## Ranunculus asiaticus

In the wild, *Ranunculus* grows predominantly in a marshy habitat. Breeders have now developed series that produce many flower stems, well-filled buds and large flowers. Harvesting when mature is important for showing the quality of the flower to its best advantage. This is also a product that involves little or no energy costs to produce.





# RANUNCULUS ASIATICUS

# Aazur

Ranunculus asiaticus Aazur **NEW**  

Bordeaux		20-32	3-5
Champagne		20-32	3-5
Cream		20-32	3-5
Deep Rose		20-32	3-5
Light Pink		20-32	3-5
Lime Green	✓	20-32	3-5
Orange		20-32	3-5
Orange Stripe		20-32	3-5
Peach		20-32	3-5
Pink		20-32	3-5
Red		20-32	3-5
Red Baron		20-32	3-5
Salmon		20-32	3-5
White		20-32	3-5
Yellow		20-32	3-5



Bordeaux



Champagne



Cream



Deep Rose



Light Pink



Lime Green



Orange



Orange Stripe



Peach



Pink



Red



Red Baron



White




Yellow





## Elegance

Ranunculus hybrida Elegance	NEW	M <sup>2</sup>	
Bianco Sfumato		20-32	3-5
Dark Pink		20-32	3-5
Orange		20-32	3-5
Pink Light		20-32	3-5
Rosa Striato	✓	20-32	3-5
Salmon		20-32	3-5
Striato Bianco		20-32	3-5
White		20-32	3-5
Yellow		20-32	3-5



Dark Pink



Bianco Sfumato



Orange



Pink Light



NEW

Rosa Striato



Salmon



Striato Bianco



White



Yellow



NEW

Ranunculus asiaticus Elegance Rosa Striato

# Sinuata

The annual Statice can either be used for the production of fresh cut flowers as well as for dried flowers. The quality of varieties propagated from seed has improved substantially in recent years.

Statice hybridum Sinuata <b>NEW</b>			
51020	Apricot		12-16 10
20036	Blue		12-16 10
51208	Pale Blue	√	12-16 10
20037	Pink		12-16 10
20038	White		12-16 10
20039	Yellow		12-16 10
20042	Mix		12-16 10



Apricot



Blue



Pale Blue



White



Yellow



Mix



Statice hybridum Sinuata Pink

**Tanacetum parthenium** 🏠 🌿 🌞

This genus belongs to the composite family. Although originating in the Balkans, cultivation has distributed this Chamomile-like plant throughout Europe. Commercially, it is most commonly referred to as Matricaria and can be grown under glass as well as outdoors. Three types are generally cultivated: a single-flowered type very much resembling wild Chamomile, a yellow double-flowered type, and a white double-flowered type.

Note: Requires a minimum day length of 14 hours



Baya

Tanacetum parthenium		NEW	M <sup>2</sup>	🌿
50710	Amazone		70-80	1
50140	Baya		70-80	1
51107	Rio	✓	70-80	1



Amazone



Baya



Rio

**Vegmo** 🏠 🌿 🌞

Tanacetum parthenium Vegmo		M <sup>2</sup>	🌿
17897	Single	70-80	1
17898	Snowball	70-80	1
17900	Yellow	70-80	1



Single



Snowball





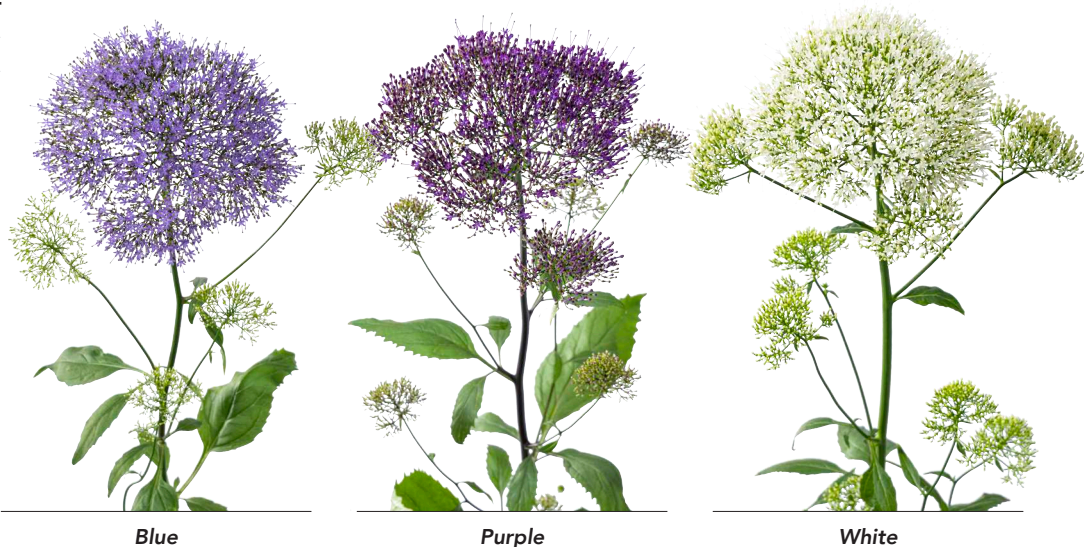
Yellow

# Trachelium caeruleum


Trachelium caeruleum is a beautiful, most purple flower, that grows in greenhouses in the Netherlands. Trachelium caeruleum is originated in Southern Europe and grows mostly from 60 cm to 100 cm high. The three main colours are purple, blue and white. The nice flat screen, together with many little flowers, guarantees that this flower is both remarkable as modest in a bouquet.

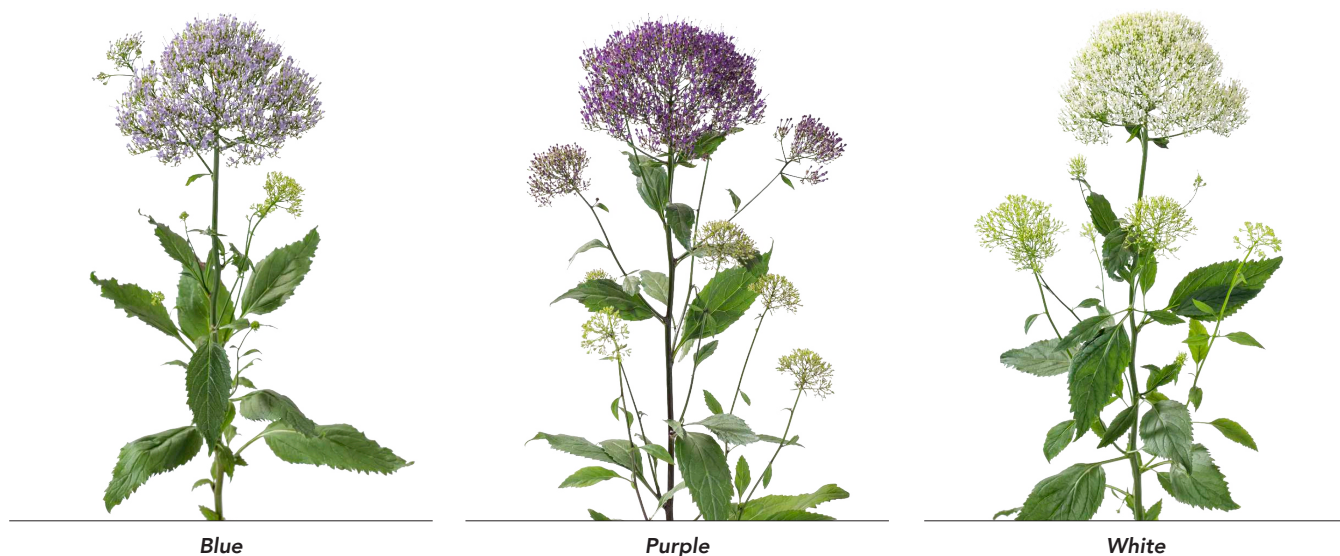
## Lake Michigan

Trachelium caeruleum			
Lake Michigan			
17904	Blue	64-80	1
17905	Purple	64-80	1
17906	White	64-80	1



## Lake Forest

Trachelium caeruleum Lake Forest			
17901	Blue		
17902	Purple	64-80	1
17903	White	64-80	1







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