



*Growing Together*

Jungpflanzen | giovani piante | plantas jóvenes | Саженцы

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# Symbols Symbole Simboli Símbolos СИМВОЛЫ



Flower size (mm)  
Blütendiameter (mm)  
Dimensione del fiore (mm)  
Tamaño de la flor (mm)  
Размер цветка (mm)



Response time  
Reaktionszeit  
Termine di reazione  
Respuesta  
Время отклика



Vigour group  
Wuchs  
Gruppo di resistenza  
Vigor  
Интенсивность роста



Temperature group  
Temperatur  
Gruppo di temperatura  
Temperatura  
Температура



License  
Lizenz  
Licenza  
Licencia  
Лицензия



Form  
Form  
Forma  
Forma  
Форма



Rust Resistant  
Rost-Resistenz  
Resistenza alla ruggine  
Resistencia a la roya  
Устойчивость к ржавчине



New  
Neu  
Nuovo  
Novedades  
Новинка



## Our experience is your result!

Straathof Young Plants is an export business that has developed through many years of specialisation in chrysanthemum growing. And we increase possibilities everyday. The excellent quality of our products is the result of extensive know-how in the fields of breeding, propagation and innovation. Carefree and personal trade in Dutch young plants; that's what we stand for.

### Typically Dutch

Our production centres in the Netherlands, Kenya, Tanzania, South Africa, Uganda, Ethiopia and other countries are all highly efficient and equipped to the latest standards of technology. They are managed by experts from the Netherlands, the world's leading country in terms of floriculture and cultivation technology. The first class end products promise optimal returns in terms of cropping and profitability. We are valued by our customers because of our Dutch way of doing business: we offer solutions thinking, our deeds reflect our words and we make more possible for our customers.

### One-stop-shop for flourishing trade

We offer an innovative and market-oriented assortment of high quality, virus and disease free cuttings, which is subject to continuous upgrading. Straathof Young Plants acts as a one-stop-shop for European growers who want easy and quick access to high quality Dutch young plants. Our family business, originated in 1960, is strong on personal contact with our customers. We strive for short lines and long-term relationships. That paves the way to an optimal transfer of technical support and knowledge about production, innovation and development.

### Network of knowledge

We traditionally maintain close links with the Dümme Orange Group, global market leader in the sale, breeding, marketing and licensing management of an extensive range of potted and cut chrysanthemums and other ornamental plants. During the years, we have also built deep relationships with other suppliers, such as Florensis Cut Flowers, Schneider Youngplants, Dekker Chrysanten, Floritec and Royal van Zanten. Straathof Young Plants is also the European distributor for outdoors



Fiduga, Uganda

chrysanthemums and summer flowers produced by respected Dutch growers, who belong to a carefully constructed network.

### Trusted partner

In 2005, Straathof Young Plants acquired Greneth Plants, specialized in the export of young plants to Greece, Eastern Europe and the Middle East. This implied a valuable extension of our network and knowledge. In 2019 the two companies merged into Straathof Young Plants. Together we solve your logistic challenges throughout Europe and far beyond. With our personal approach Straathof Young Plants gives a face to the Dutch market of high quality young plants. Our tradition of maximum exchange of knowledge makes us both ready and able to be your trusted partner and to improve and increase your profits.

We look forward to doing business with you.

*Hans Straathof*  
Director Straathof Young Plants

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### Sales

- Hans Straathof (managing director)
- Arjen van Duijn (export co-ordinator)
- Jaco B. Lenten



## Unsere Erfahrung ist Ihr Ergebnis!

Straathof Young Plants ist ein Exportunternehmen, dass sich über viele Jahre vor allem im Bereich Chrysanthemen Anbau spezialisiert hat. Die exzellente Qualität unserer Produkte ist das Ergebnis umfangreicher Erfahrungen in den Bereichen Züchtung, Anbau und Innovation. Sorgenfreier und persönlicher Verkauf von niederländischen Jungpflanzen – das ist wofür wir stehen!

### Typisch niederländisch

Unsere Produktionsstandorte in den Niederlanden, Kenia, Tansania, Südafrika, Uganda, Äthiopien und anderen Ländern arbeiten hocheffizient und sind ausgestattet mit modernster Technik. Sie werden geführt von Experten aus den Niederlanden, dem weltweit führenden Land in Sachen Blumen- und Zierpflanzenanbau, sowie Anbautechnik. Das erstklassige Endprodukt verspricht ein optimales Ergebnis, in Bezug auf Anbau und Ertragskraft. Von unseren Kunden werden wir vor allem für unseren niederländische Denkweise geschätzt: wir bieten Lösungen, unsere Taten spiegeln unsere Worte wieder und wir bieten unsere Kunden damit viele Möglichkeiten.

### One Stop Shop für einen florierenden Handel

Wir bieten ein innovatives und marktorientiertes Sortiment an hochqualitativen, gesunden Stecklingen, welche kontinuierlich verbessert werden. Straathof Young Plants ist der One Stop Shop, für Europäische Anbauer, welche einfachen und schnellen Zugang zu niederländischen Jungpflanzen haben wollen. Unser Familienunternehmen, gegründet im Jahr 1960 ist stark im persönlichen Kundenkontakt. Wir schätzen kurze Kommunikationswege und streben langfristige Partnerschaften an. Das ebnet den Weg zu einer optimalen Weitergabe von technischer Hilfe, langjährigen Erfahrungen in der Produktion, innovativem Denken, und der Entwicklung unserer Kundenbeziehungen.

### Wissensnetzwerk

Traditionell hat Straathof Young Plants enge Verbindungen zur Dümme Orange Group, einem weltweit führenden Unternehmen im Verkauf, der Züchtung, dem Marketing und der Lizenzierung von Topf- und Schnittchrysanthemen und einer umfangreichen Bandbreite anderer Jungpflanzen. Während der letzten Jahre haben wir zusätzlich enge Partnerschaften zu anderen Lieferanten aufgebaut, darunter Florensis Cut Flowers, Schneider Jungpflanzen, Dekker Chrysanten, Floritec und Royal van Zanten. Straathof ist außerdem der europäische Händler für Outdoor Chrysanthemen und Sommerblumen, welche von bekannten niederländischen Anbauern produziert werden, die auch zu unserem sorgfältig aufgebauten Netzwerk gehören.

### Zuverlässige Partner

Im Jahr 2005 gewann Straathof Plants das Unternehmen Greneth Plants als Partner dazu. Greneth ist spezialisiert auf den Export von

Jungpflanzen nach Griechenland, Osteuropa und dem Mittleren Osten. Das schuf eine wertvolle Erweiterung unseres Netzwerks und unseren Wissens. Im Jahr 2019 fusionierten beide Unternehmen in Straathof Young Plants. Gemeinsam lösen wir die logistischen Herausforderungen innerhalb Europas und weit darüber hinaus. Mit unserem persönlichen Ansatz gibt Straathof Young Plants dem niederländischen Jungpflanzenmarkt ein Gesicht. Unser traditionell starker Austausch von Erfahrungen macht uns bereit und fähig ihr vertrauensvoller Partner zu sein und Ihren Profit gemeinsam mit Ihnen zu verbessern.

Wir freuen uns mit Ihnen Geschäfte zu machen!

*Hans Straathof*  
Direktor Straathof Young Plants

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### Verkauf

- Hans Straathof (Geschäftsführer)
- Arjen van Duin (Export Koordinator)
- Jaco B. Lenten



## La nostra esperienza è il tuo risultato!

Straathof Young Plants esporta giovani piante grazie alla lunga esperienza maturata negli anni di coltivazione di crisantemi. Continuiamo a crescere cogliendo tutte le opportunità offerte dal mercato. L'eccellente qualità dei nostri prodotti è il risultato di un'ampia conoscenza nei settori dell'ibridazione, moltiplicazione e innovazione delle giovani piante olandesi. L'obiettivo che ci poniamo è fornire materiale di propagazione con elevati standard qualitativi e garantire la presenza costante dei nostri esperti al servizio dei clienti. Questo siamo noi!

### Alla maniera olandese

I nostri centri di produzione nei Paesi Bassi, in Kenya, Tanzania, Sud Africa, Uganda, Etiopia ed in altri paesi sono senza eccezione altamente efficienti e dotati di innovativi standard tecnologici. Sono gestiti da esperti provenienti dall'Olanda, paese leader nella floricultura e nella tecnologia di coltivazione. I prodotti finiti di prima scelta promettono ottimi riscontri in termini di qualità del prodotto e redditività. I nostri clienti ci apprezzano per la capacità di fare affari alla maniera olandese: offriamo soluzioni, rispettiamo gli impegni presi e creiamo più opportunità per i nostri clienti.

### Un'unica azienda: tutto ciò di cui hai bisogno

Offriamo un assortimento innovativo ed orientato al mercato di alta qualità (talee esenti di virus) in continuo sviluppo. Straathof Young Plants è l'unico riferimento per il completo assortimento di giovani piante olandesi e rappresenta la soluzione più facile e veloce per i coltivatori d'Europa. La nostra azienda a carattere familiare, fondata nel 1960, è forte nei contatti personali con i suoi clienti. Miriamo a contatti diretti e relazioni di lunga durata. Questo apre la strada per un ottimo trasferimento di supporto tecnico e conoscenze di produzione, innovazione e sviluppo.

### Una rete di conoscenze

Manteniamo tradizionalmente legami diretti con Dümen Orange Group, leader mondiale nella vendita e nell'ibridazione, nella commercializzazione e gestione di licenze per una vasta gamma di crisantemi da vaso e da reciso e di altre piante ornamentali. Negli anni abbiamo anche stretto ottime relazioni con altri fornitori come Florensis Cut Flowers, Schneider Youngplants, Dekker Chrysanten, Floritec e Royal Van Zanten. Straathof Young Plants è anche il distributore per l'Europa di crisantemi per l'esterno e fiori estivi, prodotti da coltivatori olandesi rinomati, che fanno parte di una rete costruita con cura.

### Partner di fiducia

Nel 2005 Straathof Young Plants acquisì Greneth Plants, specializzata nell'esportazione di giovani piante in Grecia, Europa dell'Est e Medio Oriente. Questo implica un'estensione preziosa della nostra rete commerciale e delle nostre competenze. Nel 2019 le due compagnie si sono fuse dando vita a Straathof Young plants. Insieme risolviamo

le tue sfide logistiche in tutta l'Europa e altrove. Con il nostro approccio personale Straathof Young Plants dà un volto al mercato olandese di giovani piante di alta qualità. Grazie alla lunga esperienza di intenso scambio di conoscenze, siamo il tuo partner di fiducia pronto e capace ad aumentare i tuoi profitti.

Non vediamo l'ora di fare affari insieme a te!

*Hans Straathof*  
Direttore Straathof Young Plants

### Indirizzo

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### Vendita

- Hans Straathof (direttore generale)
- Arjen van Duijn (coordinatore export)
- Jaco B. Lenten



## ¡Nuestra experiencia será su éxito!

Straathof Young Plants es una empresa de exportación que se ha desarrollado a través de muchos años de especialización en el cultivo de crisantemos. Y aumentamos las posibilidades todos los días. La excelente calidad de nuestros productos es el resultado de amplios conocimientos en los campos de la mejora genética, la propagación y la innovación. Defendemos unas relaciones comerciales personalizadas y sin preocupaciones con plantas holandesas.

### Típicamente holandés

Nuestros centros de producción en los Países Bajos, Kenia, Tanzania, Sudáfrica, Uganda, Etiopía y otros países son altamente eficientes y están equipados con los últimos estándares de tecnología. Están gestionados por expertos de los Países Bajos, el país líder mundial en términos de floricultura y tecnología de cultivo. Los productos finales de primera calidad prometen rendimientos óptimos en términos de cultivo y rentabilidad. Nuestros clientes nos valoran por nuestra forma holandesa de hacer negocios: ofrecemos soluciones meditadas, nuestros actos reflejan nuestras palabras y hacemos todo lo posible por nuestros clientes.

### Ventanilla única para un negocio floreciente

Ofrecemos un surtido innovador y orientado al mercado de esquejes de alta calidad, libres de virus y enfermedades, que está sujeto a una actualización continua. Straathof Young Plants actúa como una ventanilla única para los productores europeos que desean un acceso fácil y rápido a plantales holandeses de alta calidad. Nuestro negocio familiar, originado en 1960, es fuerte en el contacto personal con nuestros clientes. Nos esforzamos por las relaciones directas y con largo recorrido. Eso allana el camino para una transferencia óptima de apoyo técnico y de conocimientos sobre producción, innovación y desarrollo.

### Red de conocimientos

Tradicionalmente mantenemos vínculos estrechos con el Grupo Dümmen Orange, líder mundial del mercado en la venta, la mejora genética, la comercialización y la gestión de licencias de una amplia gama de crisantemos de macetas y de flor cortada y otras plantas ornamentales. En el transcurso de los años, también hemos establecido relaciones profundas con otros proveedores, como Florensis Cut Flowers, Schneider Youngplants, Dekker Chrysanten, Floritec y Royal van Zanten. Straathof Young Plants es también el distribuidor europeo de crisantemos para cultivo al aire libre y flores de verano producidos por prestigiosos productores holandeses, que pertenecen a una red cuidadosamente concebida.

### Socio de confianza

En 2005, Straathof Young Plants adquirió Greneth Plants, especializada en la exportación de plantales a Grecia, Europa del Este y Oriente Medio. Esto implicaba una ampliación apreciable de nuestra red y conocimientos.

En 2019, las dos compañías se fusionaron en Straathof Young Plants. Juntos resolvemos sus desafíos logísticos en toda Europa y más allá. Con nuestro enfoque personal, Straathof Young Plants ofrece la imagen del mercado holandés de plantales de alta calidad. Nuestra tradición de máximo intercambio de conocimientos nos lleva a ser su socio de confianza, dispuesto y capaz de mejorar y aumentar sus ganancias.

Esperamos hacer negocios con usted.

*Hans Straathof*  
Director Straathof Young Plants

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### Ventas

- Hans Straathof (Director Gerente)
- Arjen van Duijn (Coordinador de exportaciones)
- Jaco B. Lenten





## Наш опыт - Ваш результат!

Straathof Young Plants - экспортный бизнес, который многие годы развивал экспертизу в выращивании хризантемы. И мы повышаем возможности каждый день. Отличное качество продукта - результат обширных знаний в деятельности селекции, выращивания и инновации. Беззаботная и личная торговля голландского посадочного материала - это наш девиз.

### Типично голландское

Наши центры производства в Голландии, Кении, ЮАР, Уганде, Эфиопии и других странах высокоэффективны и оборудованы по последним технологиям. Они управляются экспертами из Нидерландов - ведущей страны мира в области цветоводства и технологий выращивания. Первокласный продукт обещает оптимальную отдачу с точки зрения урожая и рентабельности. Наши клиенты ценят нас благодаря нашему голландскому способу ведения бизнеса: мы предлагаем решения, наши поступки отражают наши слова, и мы делаем все возможное для наших клиентов.

### Универсальный магазин для процветающей торговли

Мы предлагаем инновационный, постоянно обновляемый и ориентированный на рынок ассортимент высококачественного посадочного материала без вирусов и болезней. Straathof Young Plants действует как универсальный магазин для европейских производителей, которые хотят легкий и быстрый доступ к высококачественным голландским саженцам. Наш семейный бизнес, основанный в 1960 году, тесно связан с личными контактами с нашими клиентами. Мы стремимся к простому доступу и долгосрочным отношениям. Это открывает путь к оптимальной передаче технической поддержки и знаний о производстве, инновациях и развитии.

### Сеть знаний

Мы традиционно поддерживаем тесные связи с Dümme Orange Group, мировым лидером на рынке по продаже, разведению, маркетингу и лицензированию широкого ассортимента горшечной хризантемы, хризантемы для срезки, и других декоративных растений. За эти годы мы также наладили тесные отношения с другими поставщиками, такими как Florensis Cut Flowers, Schneider Youngplants, Dekker Chrysanten, Floritec и Royal van Zanten. Straathof Young Plants также является европейским дистрибьютором хризантемы и летних цветов в открытом грунте, произведенных уважаемыми голландскими производителями, которые входят к тщательно выстроенную сеть.

### Надежный партнер

В 2005 году компания Straathof Young Plants приобрела Greneth Plants, специализированную по экспорту саженцев в Грецию, Восточную Европу и на Ближний Восток. Это подразумевало ценное расширение базы партнеров и знаний. В 2019 году две компании объединились в Straathof Young Plants. Вместе мы решим ваши логистические задачи по всей Европе и далеко за ее пределами. Благодаря нашему индивидуальному подходу, Straathof Young Plants представляет лицо голландского рынка высококачественных молодых растений. Наша традиция максимального обмена знаниями делает нас готовыми и способными быть вашим надежным партнером и улучшать и увеличивать вашу прибыль.

Мы надеемся на партнерство с Вами.

*Hans Straathof*  
Директор Straathof Young Plants

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### Продажи

- Hans Straathof (Директор)
- Arjen van Duijn (Координатор по экспорту)
- Jaco B. Lenten

Spray  
chrysanthemums

Schnitt  
chrysanthemem

Crisantemi  
reciso

Crisantemos  
para flor cortada

Хризантема  
на срезку

# Spray



Altaj

65	7	5	5	®



Arctic Queen

90	7	5	5	®



Aviator

75	7	5	5	®



Crystal

70	7	4	6	®



Euro

80	7	5.5	5	®



Euro Speedy

70	7	5	5	®



Bacardi

65	7	6	4	®



Baltica

90	7	5	5	®



Bonita

65	7	4	5	®



First White

65	7	4	4	®



Floyd

60	7	5	6	®



Ibis

60	7	5	5	®



Calabria

90	7	5.5	5	®



Carolle

70	7	5	4	®



Chic

65	7	4	5	®



Kennedy

75	7	5	5	®



Life

60	7	5	5	®



Montes

75	7.5	6	5	®

# Spray



Oncia

65	7	5	5	5	®



N

Panarea

75	7	5	5	5	®



Pina Colada

80	7	5	5.5	5	®



Amethyst Yellow

85	8	5	5	5	®



Arlisa

80	7	5.5	5	5	®



Bacardi Sunny

65	7	6	4	4	®



Pinuccia

60	7	4	5	5	®



Prosecco

85	7	5.5	5	5	®



Spider White

120	9	5	1	-	®



Baltica Yellow

90	7	5	5	5	®



N

Big Chief

75	8	6	5	5	®



Bonita Sunny

60	7	4	5	5	®



Zehnya

60	7	5.5	5	5	®



Zembla

90	7	5	5	5	®



Zidane

75	7	5	5	5	®



Carolle Yellow

70	7	5	4	4	®



Celebrate

75	7	6	5	5	®



Champagne Yellow

70	7	5	4	4	®

# Spray



N

Euro Sunny

80	7	5.5	5	5	Ⓜ

Ibis Sunny

60	7	5	5	5	Ⓜ

Jamaica

85	8	7	6	6	Ⓜ



Raisa

65	7	5	5	5	Ⓜ



Raisa Dark

65	7	5	5	5	Ⓜ



Sensual

75	7	5	5	5	Ⓜ

RR



RR

Jordi

80	7	5	5	5	Ⓜ



Korona

60	8	7	4	4	Ⓜ



Lollipop Yellow

45	7.5	5	4	4	Ⓜ



Spider Yellow

120	9	5	1	-	



Zehnya Sunny

65	7	5.5	5	5	Ⓜ



Zembla Sunny

90	7	5	5	5	Ⓜ



Nelson

80	8	6	5	5	Ⓜ



Pina Colada Yellow

80	7	5	5.5	5	Ⓜ



Podolsk Yellow

70	7	5	5	5	Ⓜ

RR

# Spray



Bartoli

70	7	5	5	5	®



Cato Orange

80	7	5	5	5	®



Champagne Orange

70	7	5	4	4	®



Chili Pepper

70	7	5	6	6	®



Ignition

70	7	5	5	5	®



Lollipop Red

45	7.5	5	4	4	®



Grand Orange

90	7	7	5	5	®



Kaya

65	7	5	5	5	®



Lynx

85	7	5	4	4	®



Marabou

55	7	5	4	4	®



Merlot

80	8	4	5	5	®



Rabelo

75	7	5	4	4	®



Orangina

70	7	5	5	5	®



Veronica Salmon

80	7	7	6	6	®



Woodpecker

80	7	6	2	2	®



Redstart

50	7	5	5	5	®



Ruby Star

65	7	5	6	6	®

# Spray



# Spray

RR



Amaze Dark

75	7	5	6	®



Amethyst

80	8	4	4	®



Azeri

50	7	4	5	®



Bacardi Pearl

65	7	6	4	®



Barca

75	7	5	5	®



Bretagne Pink

65	7	4.5	5	®



Champagne Dark Pink

70	7	5	5	®



RR

Charming

65	7	5	6	®



RR

Disco Club

80	7	5	5	®

# Spray



Exopolis

55	7	4	4	4	Ⓜ



Fianna

55	7	5	5	5	Ⓜ



Fianna Rosy

55	7	5	5	5	Ⓜ



Journey Pink

90	7	5	6	6	Ⓜ



Kalimba

85	8	5	5	5	Ⓜ



Katinka

70	7	5.5	5	5	Ⓜ



Firmenich

75	7	5	5	5	Ⓜ



Grand Pink

90	7	7	5	5	Ⓜ



Handsome

70	7	6	6	6	Ⓜ



Lamira

90	7	5	6	6	Ⓜ



Litchi

45	7	4	5	5	Ⓜ



Lollipop

45	7.5	5	4	4	Ⓜ



Hardwell

70	7.5	7	4	4	Ⓜ



Haydar

85	7	5	5	5	Ⓜ



Ibis Pearl

60	7	5	5	5	Ⓜ



Lollipop Purple

45	7.5	5	4	4	Ⓜ



Malibu

65	7	5	4	4	Ⓜ



Malibu Purple

65	7	5	4	4	Ⓜ

# Spray

RR



Memphis Dark



RR



Memphis Pink



RR



Rihanna



RR



Romance



# Spray

Sound



RR



Nepal



RR



Stripy Summer



RR



Stylist Pink Improved



N



Thyrza



RR



Prius Pink



RR



Prius Splendid



RR



Together



N



Typhoon



RR



Veronica



# Spray



Avocado

60	7	5	5	®



Code Green

40	7	5	4	®



Feeling Green Dark

35	7	6	5	®



RR

Greenlizard

70	7	6	5	®



Midori

65	7	5	5	®



Zembla Lime

90	7	5	5	®



Feeling Green

Santini  
chrysanthemums

– Santini  
chrysanthemem

– Crisantemi  
Santini

– Crisantesos  
de Santini

– Хризантема  
САНТИНИ

# Santini



RR

Alts

40	7	4	5	Ⓜ	



Bouncer

40	7	4	5	Ⓜ	



Calimero White

15	7	4	4	Ⓜ	



Rossi White

# Santini



N

Ferry

20	7	4	5	Ⓜ	



Maverick White

40	7	6	2	Ⓜ	



Nyaka White

65	7	4	5	Ⓜ	



Rossi White

35	7	5	4	Ⓜ	



Solange

40	7	4	5	Ⓜ	



Stallion Anemone

28	7.5	4.5	4.5	Ⓜ	



N

Stallion Sunrise

28	7.5	4.5	4.5	Ⓜ	



N

Sun Up

32	8	5	5	Ⓜ	



Yin Yang

30	6.5	4	4	Ⓜ	

# Santini



RR

Aurinko

35	7	4	5	5	®



Aviso

40	7	4	4	4	®



Calimero Shiny

15	7	4	4	4	®



Stallion Yellow Improved

28	7.5	4	4.5	4.5	®



Calimero Sunny

15	7	4	4	4	®



RR

Jazzy

35	7	5	4	4	®



N

Maverick Sunny

40	7	6	2	2	®



Tedcha

45	8	4	4	4	®



N

Okidoki

40	6	2	2	2	®



Ringa Yellow

25	7	4	5	5	®



Rossi Sunny

35	7	5	5	5	®



Yin Yang Yellow

30	6.5	4	5	5	®



Calimero Shiny

# Santini



Calimero Minty

15	7	4	4	®	



Country

30	7	4.5	4	®	



Country Lime

30	7	4.5	4	®	



Doria Orange

35	7	4	5	®	



Doria Salmon

35	7	5	5	®	



Harley

40	7	3	4	®	

RR



Spotify

40	7	3	4	®	

N



Country



Whatsapp

30	7	5	5	®	



Jeanny Orange

35	7	5	4	®	



Jeanny Peach

35	7	5	4	®	



Lexy

35	7	4	5	®	



Ovada Orange

35	7	4	5	®	

RR



Rossi Orange

35	7	5	5	®	



Rossi Salmon

35	7	5	5	®	

# Santini



Adora

45	75	4	4	®	



Calimero Red

15	7	4	4	®	



Dungu Red

25	7	4	5	®	



Bodilly

30	6.5	4	4	®	



Calimero Dark Pink

15	7	4	4	®	



Calimero Pink

15	7	4	4	®	



Harley Red

40	7	3	4	®	



Lexy Red

35	7	4.5	6	®	



Adora



Doria

35	7	5	5	®	



Doria Pink

35	7	5	5	®	



Ellison Pink

50	7	6	3	®	



Jeanny Pink

40	7	3	3	®	



Krissi

35	7	5	4	®	



Navona

30	6.5	5	4	®	

# Santini



Rossi Pink



Rossi Smokey



Tanga Pink



RR



Tumbi Rosy



RR



Yin Yang Pink



Ellison Family

**Disbud  
chrysanthemums**  
–  
**Großblumige  
chrysanthemem**  
–  
**Varietà  
uniflora**  
–  
**Crisantemos  
de flor grande**  
–  
**Хризантема  
одноголовая**

# Disbud

N



Alibaba

70	7,5	4	5		



Anabel

140	7	4,5	4		



Anastasia

140	7	4,5	4		



Antonov

125	7	4	4		



Apollo

220	11	4	5		



Aviator

85	7,5	4	6		



Boris Becker

80	8,5	5	4		



Einstein

90	7,5	3	6		



Kokos

90	7,5	5	5		

# Disbud



Alibaba



Magnum

125	8	5	4		



Oncia

95	7	5	5		



Palisade

160	8,5	5,5	5	-	

# Disbud



Rebonnet

125	8	4	4	®

Resolute

100	8	5	5	®

Sheena

110	7.5	4	4	®

# Disbud



Aleksandrov

120	7	5	5	®

Anabel Yellow

140	7	4.5	4	®

Anastasia Sunny

140	7	4.5	4	®



Shoemith Fred

195	10	4.5	4	-



Snowdon

160	8.5	5	5	-



Spider White

160	10	5	4	-



Astroid

120	7.5	5	5	®



Boris Becker Sunny

80	8.5	4	6	®



Leontine

60	7	4	5	®



Spiro White

140	8.5	5	4	®

Zembla

100	7	5	5	®



Lollipop Yellow

70	8	5	4	®



Magnum Yellow

125	8	5	4	®



Palisade Yellow

160	8.5	5.5	5	-

# Disbud



Pip Sunny

75	8	4	4	®	



Residence

110	8	4	4	®	



Rivalry

180	10	4.5	4	-	



Pip Sunny

# Disbud



Saffina Yellow

140	7	4.5	4	®	



Shoemith May Bright Yellow

200	11	4	5	-	



Snowdon Yellow

160	8.5	5	5	-	



Spider Yellow

160	10	4	5	®	



Spiro Yellow

140	8.5	5	4	®	



Willem Sunny

140	7	5	5	®	



Zembla Brasil

100	8	5	5	®	



Zembla Yellow

100	8	5	5	®	

# Disbud



Aljonka

140	7	5	5	5	®



Anastasia Lilac

140	7	4.5	4	4	®



Anastasia Pink

140	7	4	5	4	®



Jeanny Pink

60	7	5	4	4	®



Ksenia Dark

130	7	5	5	5	®



Lollipop

70	8	5	4	4	®

RR



Andrea

110	8	4	4	4	®



Baltazar

140	8	5	4	4	®



Barca Splendid

85	8	5	4	4	®



Lollipop Purple

70	8	5	4	4	®



Momoko

70	7	4	4	4	®



Pip

75	8	4	4	4	®

N



Gustav

60	7	4	5	5	®



Hornbill

120	7	5	5	5	®



Hornbill Dark

120	7	5	5	5	®

RR



Pip Pretty

75	8	4	4	4	®



Resomee Dark

110	7.5	5	5	5	®



Rossano Charlotte

110	7.5	5	5	5	®

# Disbud



Saba Dark

90	8.5	4.5	4	Ⓜ	



Spider Pink

150	10	4	5	-	

N



Vanya Pink

85	7	5	4	Ⓜ	



Vanya Pink

# Disbud



RR

Aljonka Salmon

140	7	5	5	Ⓜ	



RR

Anastasia Dark Bronze

140	7	4.5	4	Ⓜ	



RR

Barca Red

85	8	4	4	Ⓜ	



N

Bellavista

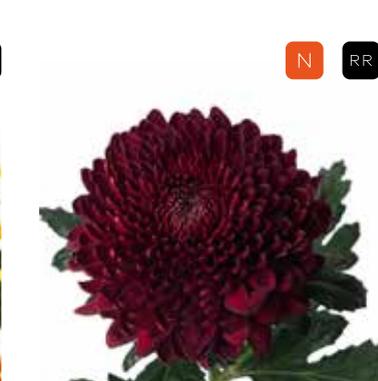
110	7	5	4	Ⓜ	



RR

Fuego Dark

115	7	4	4	Ⓜ	



N

RR

Gran Reserva

100	8	7	4	Ⓜ	



RR

Jeanny Orange

60	7	5	4	Ⓜ	



RR

Paladov

80	8	5	5	Ⓜ	



RR

Saffier

85	7.5	4.5	4	Ⓜ	

# Disbud



Saffina

140	7	4.5	4	4	Ⓜ

Saffina Dark

140	7	4.5	4	4	Ⓜ

Spider Bronze

150	10	4	4	-	

# Disbud



Anastasia Dark Green

140	7	4.5	4	4	Ⓜ

Anastasia Dark Lime

140	7	4.5	4	4	Ⓜ

Balloon

60	7.5	3	2	2	Ⓜ



Tusca

120	7	5	5	5	Ⓜ



Willem Orange

140	7	5	5	5	Ⓜ



Bombellini

110	8.5	4	4	4	Ⓜ



Jade

120	7	5	5	5	Ⓜ



Ofir

80	7	5	4	4	Ⓜ



Walk

60	7	5	5	5	Ⓜ



Zembla Lime

100	7	5	5	5	Ⓜ



**Seasonal  
chrysanthemums**

–

**Saison  
chrysanthemem**

–

**Crisantemi  
Stagionali**

–

**Crisantemos  
estacionales**

–

**Хризантема  
сезонная**

# Seasonal



Allouise White



Bislet White



Jadank White

			
Beppie White	Anemone	50	2020 / 9-10
Clarette White	Anemone	70	2020 / 9
Danielle White	Single	60	2020 / 10
Desiree White	Decorative	60	2020 / 10
Ellen White	Double	55	2020 / 8-9
Enbee Wedding Cream	Single	70	2020 / 8-9
Gerrie Hoek White	Double	55	2020 / 8-9
Gompie White	Double	70	2020 / 8-10
Heidi White	Decorative	55	2020 / 9
Minstreel White	Pompon	65	2020 / 12
Pennine Ski White	Decorative	60	2020 / 9

## Disbud / Großblumige / Grandiflora / De flor grande / Одноголовая

Allouise White	Decorative	95	2020 / 9-10
Bislet White	Decorative	140	2020 / 10
Creamist White	Decorative	120	2020 / 9-10
Jadank White	Decorative	95	2020 / 9
Louis Germ White	Decorative	120	2020 / 9

# Seasonal



Alec Bedser Gold



Creamist Yellow



Princess Armgard Yellow

			
Beppie Yellow	Anemone	50	2020 / 9-10
Bright-Eye	Pompon	40	2020 / 9-10
Danielle Yellow	Single	60	2020 / 10
Desiree Yellow	Decorative	55	2020 / 10
Ellen Yellow	Double	55	2020 / 8-9
Enbee Wedding Yellow	Single	65	2020 / 8-9
Gompie Yellow	Double	70	2020 / 8-10
Heidi Yellow	Decorative	55	2020 / 8-9
Lilian Hoek Yellow	Decorative	55	2020 / 8
Littleton Yellow	Double	70	2020 / 9
Minstreel Yellow	Pompon	65	2020 / 12
Pamela Yellow	Double	60	2020 / 8-9
Pennine Digger Gold	Decorative	60	2020 / 9
Pompon Yellow	Pompon	55	2020 / 9-10
Yellow Satellite	Spider	50	2020 / 10

## Disbud / Großblumige / Grandiflora / De flor grande / Одноголовая

Alec Bedser Gold	Decorative	95	2020 / 8-9
Bislet Yellow	Decorative	140	2020 / 10
Creamist Yellow	Decorative	120	2020 / 9-10
Migoli	Decorative	90	2020 / 9
Princess Armgard Yellow	Decorative	90	2020 / 11
Victor Rowe Yellow	Decorative	90	2020 / 9-10

# Seasonal



Bigoudi Purple



Bislet Purple



Cassandra

			
Bella Pink	Decorative	50	2020 / 9-10
Beppie Pink	Anemone	50	2020 / 9-10
Beppie Purple	Anemone	50	2020 / 9-10
Beppie Super	Anemone	50	2020 / 9-10
Blenda Pink	Double	50	2020 / 9-10
Blenda Purple	Double	50	2020 / 9-10
Blenda Salmon	Double	50	2020 / 9-10
Danielle Pink	Single	60	2020 / 10
Danielle Purple	Single	60	2020 / 10
Enbee Wedding Pink	Single	65	2020 / 8-9
Gerry Hoek Dark	Double	55	2020 / 8-9
Gompie Pink	Double	70	2020 / 8-10
Gompie Purple	Double	70	2020 / 8-10
Gompie Super	Double	70	2020 / 8-10
Jaguar Purple	Decorative	55	2020 / 10
Juweeltje Extra	Decorative	65	2020 / 9
Linda Purple	Double	65	2020 / 9-10
Minstreel Dark	Pompon	65	2020 / 12
Minstreel Lilac	Pompon	65	2020 / 12
Minstreel Pink	Pompon	65	2020 / 12
Payton Lady Pink	Decorative	65	2020 / 9-10
Pennine Chorus Pink	Decorative	65	2020 / 9-10
Pompon Pink	Pompon	55	2020 / 9-10
Pompon Purple	Pompon	55	2020 / 9-10
Smokey	Double	55	2020 / 9-10

# Seasonal



Jaguar Purple



Flamenco Dark



Gilbert Leigh Purple

			
<b>Disbud / Großblumige / Grandiflora / De flor grande / Одноголовая</b>			
Allouise Pink	Decorative	95	2020 / 9
Avignon Pink	Decorative	90	2020 / 10
Bigoudi Purple	Decorative	125	2020 / 10-11
Bislet Purple	Decorative	140	2020 / 10
Breitner Dark	Decorative	100	2020 / 9
Cassandra Pink	Decorative	150	2020 / 10-11
Flamenco Dark	Decorative	85	2020 / 10
Gilbert Leigh Purple	Decorative	120	2020 / 10-11
Gilbert Leigh Silver	Decorative	120	2020 / 10-11
Holiday Pink	Decorative	90	2020 / 9-10
Holiday Purple	Decorative	90	2020 / 10
Jaguar Purple	Decorative	95	2020 / 10
Pandion Pink	Decorative	85	2020 / 9-10
Pandion Salmon	Decorative	85	2020 / 9-10
Regal Mist Purple	Decorative	90	2020 / 9
Sheer Purple	Decorative	95	2020 / 10
Tula	Spider	140	2020 / 9-10
Westland Regal	Spider	150	2020 / 10

# Seasonal



Cassandra Bronze



Princess Armgard Bronze



Tom Pearce Dark

			
Bella Orange	Decorative	50	2020 / 9-10
Beppie Bronze	Anemone	50	2020 / 9-10
Bruno Bronze	Double	50	2020 / 9-10
Danielle Bronze	Single	60	2020 / 10
Gompie Bronze	Double	70	2020 / 8-10
Lillian Hoek Bronze	Double	60	2020 / 8-9
Littleton Bronze	Double	60	2020 / 9
Minstreel Bronze	Pompon	65	2020 / 12
Pamela Bronze	Double	60	2020 / 8-9
Pennine Eagle Bronze	Decorative	60	2020 / 9
Pompon Bi Color	Pompon	55	2020 / 9-10
Pompon Orange	Pompon	55	2020 / 9-10
Wendy Bronze	Double	60	2020 / 9-10

## Disbud / Großblumige / Grandiflora / De flor grande / Одноголовая

Allouise Orange	Decorative	95	2020 / 10
Astro Bronze	Decorative	90	2020 / 8-9
Bornholm Bronze	Decorative	90	2020 / 10
Cassandra Bronze	Decorative	115	2020 / 10-11
Pandion Bronze	Decorative	85	2020 / 9-10
Princess Armgard Bronze	Decorative	90	2020 / 11
Tom Pearce Dark P	Decorative	90	2020 / 10

# Seasonal



Bislet Red



Jaguar Red



Princess Armgard Red

			
Beppie Red	Anemone	50	2020 / 8-10
Bruno Red	Double	50	2020 / 9-10
Danielle Red	Single	50	2020 / 9-10
Enbee Wedding Red	Single	50	2020 / 9-10
Gompie Red	Double	70	2020 / 8-10
Jaguar Red	Decorative	55	2020 / 10
Lillian Hoek Red	Double	60	2020 / 8-9
Littleton Red	Double	60	2020 / 9
Minstreel Red	Pompon	65	2020 / 12
Payton Blaze Red	Decorative	60	2020 / 9-10
Pompon Red	Pompon	55	2020 / 9-10
Wendy Red	Double	60	2020 / 9-10

## Disbud / Großblumige / Grandiflora / De flor grande / Одноголовая

Bigoudi Red	Decorative	125	2020 / 10-11
Bislet Red	Decorative	125	2020 / 10
Hanenburg Red	Decorative	90	2020 / 9-10
Jaguar Red	Decorative	95	2020 / 10
Princess Armgard Red	Decorative	90	2020 / 11
Sheer Red	Decorative	95	2020 / 10
Tom Pearce Red	Decorative	90	2020 / 10



**Pot chrysanthemums**

—

**Topfchrysanthemen**

—

**Crisantemi da vaso**

—

**Crisantemos  
en maceta**

—

**Горшечная  
хризантема**



	<b>Breeze</b> Single Flower	58
	<b>Rainbow</b> Bicolored Flower	62
	<b>Splash</b> Specialty Flower	64
	<b>Crystal</b> Decorative Flower	66
	<b>Stream</b> Fast Growing	69
	<b>Swiftly</b> Mini Pot Series	70
	<b>Cosmo</b> Disbud Flowers	72
	<b>Vitamum</b> Multiflora	76
	<b>Multiflora</b> European Collection	82



	<b>Calimero</b> Small Flowers	74
	<b>Da Vinci</b> Decorative Flowers	75



N

Breeze Ballerina

70	7	5		Ⓜ

**NL** Enkelbloemige serie met een groen hart in de bloem  
**EN** Single flower series, with a green center in flower  
**DE** Einfachblühende Serie mit frischem, grünen Herz  
**IT** Linea di fiori semplici con centro verde  
**RU** Одноголовая серия с зеленым сердцем



Breeze Cassis

75	7	5		Ⓜ



Breeze Dark Bronze

65	7.5	5		Ⓜ



Breeze Dark Red

80	7	5		Ⓜ



Breeze Fox Orange

75	7	5		Ⓜ



Breeze Jam

85	7	5		Ⓜ



Breeze Orange

85	7	5		Ⓜ

# Breeze



Breeze Pink



Breeze Pink Flamingo



Breeze Princess



Breeze Sun



Breeze Sweet



Breeze White



Breeze Purple



Breeze Rosy



Breeze Rouge



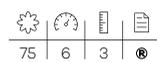
Breeze Snow



Breeze Sol



Breeze Summer



Breeze Pink



Breeze Yellow



# Rainbow

**NL** Tweekleurige series met sterk kleurcontrast en fris tonende groene bloemhart  
**EN** Bicolored flower series with intense contrast and fresh green centres  
**DE** Zweifarbige Serie mit starkem Kontrast. Frisches, grünes Herz  
**IT** Linea di fiori bicolori con forte contrasto di colori ed un centro verde accentuato  
**RU** Двухцветная серия с сильным цветовым контрастом и свежим зеленым сердцем



Rainbow Caroussel



Rainbow Circus



Rainbow Festive Paradise



Rainbow Paradise



Rainbow Passion



Rainbow Pink Secret



Rainbow Rosy



Rainbow Sunset



Rainbow Twist



# Splash

**NL** Unieke bloemenvormen zoals anemones, spin- en lepelvormige  
**EN** Unique flower types as anemone, spiders and wheel spoons to excite customers  
**DE** Verschiedene Blütenformen als Anemone, Spinne und Löffelförmig  
**IT** Fiori con forme particolari come anemone, spider e fiori con petali a forma di cucchiaio  
**RU** Уникальные формы такие как анемоновидные, спайдеры и спуны



Splash Energy

70	7	5	®



Splash Green

80	7.5	7	®



Splash Happiness

80	8	5	®



Splash Icestar

80	6.5	5	®



Splash Intense

70	7.5	5	®



Splash Lightning

80	7	7	®

# Splash



Splash Minty

70	7.5	5	®



Splash Sweet

50	7.5	5	®



Splash Sweet Dark

70	6.5	5	®



Splash Yellow



Splash Pure White

80	6.5	5	®



Splash Yellow

75	7	5	®

# Chrystal

NL Gevuldbloemige serie met goede bloemkwaliteit voor iedere markt

EN Decorative flower series with strong flower quality in every market

DE Gefülltblühende Serie mit sehr guter, haltbarer Blüte

IT Linea di fiori decorativi di ottima qualità per tutti i mercati

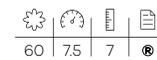
RU Махровый цветок высокого качества для любого рынка



Chrystal Aubergine



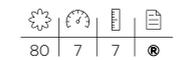
Chrystal Orange



Chrystal Pink



Chrystal Pink Flair



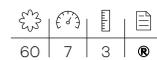
Chrystal Blanche



Chrystal Blush



Chrystal Bronze



Chrystal Bronze Bicolor



Chrystal Ice Cream



Chrystal Lemon



Chrystal White



Chrystal Purple



Chrystal Red



# Chrystal

# Chrystal



Chrystal Romance



Chrystal Ruby



Chrystal Regal



Chrystal Smiley



Chrystal Solar



Chrystal Sunny



Chrystal White



Chrystal Yellow



# Stream

**NL** Snelle groei en gemakkelijke teelt, snelle groeitijd van 6 weken, goede vertakking en vol bloemscherm, fantastische houdbaarheid  
**EN** Very fast and easy culture, super short response time of 6 weeks, strong branching and full flowerscreen, very good shelf life  
**DE** Sehr schnelle und einfache Kultur, sehr kurze Reaktionszeit von 6 Wochen, starke Verzweigung und flächiger Blütenschirm, sehr gute Haltbarkeit  
**IT** Coltivazione veloce e facile, tempo di reazione breve di 6 settimane, ottima ramificazione, alta densità di boccioli ed eccezionale durata nel vaso  
**RU** Быстрый рост за 6 недель и простое выращивание, хорошее разветвление, большой цветок и отличная сохраняемость после среза



Stream Bronze Bicolor



Stream Pink Bicolor



Stream Purple



Stream Red



Stream White



Stream Yellow



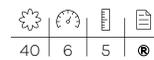
# Swifty

# Swifty

- NL** Korte teeltduur, kleine bloemen en erg bloemrijk, gemakkelijk teelt, sterke vertakking
- EN** Very short response time, small-flowered and very floriferous, easy culture, strong branching
- DE** Sehr kurze Reaktionszeit, kleinblumig und reichblühend, einfache Kultur, starke Verzweigung
- IT** Tempo di reazione molto breve, con tanti fiori di piccola dimensione, ottima ramificazione
- RU** Короткое время отклика, маленький и яркий цветок, простое выращивание и сильное разветвление



Swifty Blanche



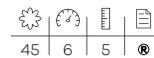
Swifty Bronze Bicolor



Swifty Dark Pink



Swifty Light Pink



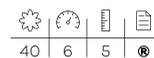
Swifty Orange Bicolor



Swifty Pink



Swifty Purple



Swifty Rosso



Swifty White



Swifty Yellow



# Cosmo

**NL** Uniforme plus serie in 8\* kleuren, grote bloem, smal tot medium groei, reactietijd van 8 weken  
**EN** Very even disbud mutant series in 8\* colours, big flower size, small to medium vigour, response time of ± 8 weeks  
**DE** Echte Familie in 8\* Farben, große Blüten, kompakt bis mittelkräftig wachsend, Reaktionszeit ± 8 Wochen  
**IT** Linea uniforme di varietà da sbottonare, fiori di grande dimensione, vigoria medio-bassa, tempo di reazione circa 8 settimane  
**RU** Ровный, одностоловый цветок в восьми оттенках, небольшая или средняя интенсивность роста, время отклика 8 недель



Cosmo Bordeaux



Cosmo Dark Bronze



Cosmo Fresh Lime



Cosmo Pink



Cosmo Purple



Cosmo Mix



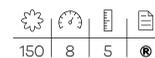
Cosmo White



Cosmo Yellow



Cosmo Yellow Intense



# Disbud



Kena



Kena Blanc



Kena Bronze



Kena Jaune



Ludo



Miral Sunny



# Calimero



Calimero Carnival



Calimero Dark Pink



Calimero Minty



Calimero Pink



Calimero Red



Calimero Shiny



Calimero Snow



Calimero Sunny



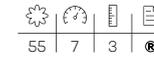
# Da Vinci



Da Vinci



Da Vinci Dark



Da Vinci Orange



Da Vinci Salmon



Da Vinci White



Da Vinci Yellow



Da Vinci

Very early (week 33-34) *Vitamum Daybreak*



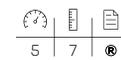
DÜMMEN  
ORANGE™

Vitamum

N RR



Beach Yellow



RR



Calm White



RR



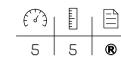
Cruise Yellow



RR



Lagoon Purple



RR



Reef Bronze



N RR



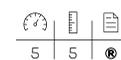
Seaside Red



RR



Shore Bicolor



Reef Bronze

# Vitamum Sunbeam Early (week 35-36)

# Early (week 35-36) Vitamum Sunbeam



N RR

Apple Cider



RR

Bliss White



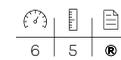
RR

Cheer Red



RR

Goal Orange



N RR

Goal Yellow



RR

Jolly Dark Bronze



RR

Desire Golden



N RR

Elated Purple



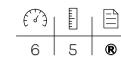
RR

Flair Pink



RR

Jubilation Bicolor



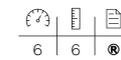
N RR

Lively Pink Bicolor



N RR

Lucky Purple



RR

Flame bicolor



RR

Giggle Yellow



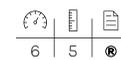
N RR

Goal Light Bronze



N RR

Lively Red Bicolor



RR

Sweet Pink



RR

Wonderful Yellow



# Vitatum Meridian Mid season (week 36-37)

# Mid season (week 36-37) Vitatum Meridian



Ceremony White



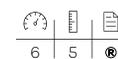
Cherry Purple



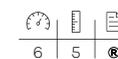
Cherry Red



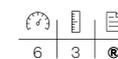
Jump White



League Pink



Power Red



Field Golden



Fiesta Red



Homerun Orange



Sing Yellow



Homerun Pink



Homerun White



Homerun Yellow



Volley Red



Sing Yellow

# Multiflora Belgium

# Belgium Multiflora



Barcelona Jogger



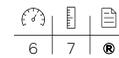
Barcelona Jogger Dark



Barcelona Jogger Yellow



San Remo Runner Purple



Sea Surfer



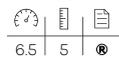
Sea Surfer Bronze



Pamplona Jogger Bronze



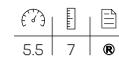
Pamplona Jogger Pink



Pamplona Jogger White



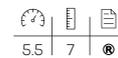
Sea Surfer Dark



Sea Surfer White



Sea Surfer Yellow



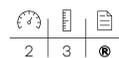
Pamplona Jogger Yellow Impr.



San Remo Runner



San Remo Runner Bronze



Tardero



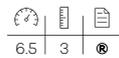
Tarragona Jogger



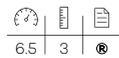
# Multiflora European Collection



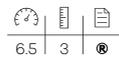
Braque Bronze



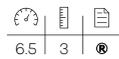
Braque Pink



Braque Salmon



Braque Sunny Improved



Braque White Improved



# European Collection Multiflora



Gigi Dark Pink



Gigi Golden



Gigi Orange



Gigi Pink



Gigi Snow



Gigi Yellow



# Aster



Magic™ Pink



Magic™ Purple



Magic™ White



Magic™ Mix

Summer flowers

– Sommerblumen

– Fiori estivi

– Flores de verano

– Цветы на срезку

# Summer Flowers

## Ageratum houstonianum

Blue Planet F1

## Antirrhinum majus

Admiral Yellow

Antibes Early White

Antibes Magenta

Antibes Orange

Antibes Red

Antibes Rose

Antibes White

Avignon Rose

Avignon White

Cool Crimson

Cool Orange

Cool Rose

Cool White

Cool Yellow

Legend Light Pink

Legend Yellow



Admiral Yellow



Antibes Magenta



Monaco Red



Monaco White Improved



Antibes Orange



Antibes Red



Opus 3/4 Pink



Opus 3/4 Yellow

# Summer Flowers

## Antirrhinum majus

Monaco Orange

Monaco Red

Monaco Rose

Monaco White Improved

Opus 3/4 Lavender

Opus 3/4 Pink

Opus 3/4 Red New

Opus 3/4 White

Opus 3/4 Yellow

Overture 2 Pink

Overture 2 Red

Potomac Appleblossom

Potomac Cherry Rose

Potomac Crimson

Potomac Dark Orange

Potomac Early White

Potomac Ivory White

Potomac Lavender

Potomac Orange

Potomac Pink

Potomac Rose

Potomac White

Potomac Yellow



Cool Crimson



Cool White



Cool Yellow



Potomac Crimson



Potomac Dark Orange



Potomac Pink

# Summer Flowers

## Brassica oleracea

Coblanco  
Crane Bicolour  
Crane King  
Crane Pink  
Crane Queen  
Crane Red  
Crane Rose  
Crane White  
Empire First Lady



Crane Bicolour



Crane Queen

## Callistephus chinensis

Bonita Blue  
Bonita Mix  
Bonita Pink  
Bonita Rose  
Bonita Scarlet  
Bonita White  
Fan Dark Blue  
Fan Pink  
Matsumoto Apricot  
Matsumoto Blue Light  
Matsumoto Dark Blue  
Matsumoto Mix  
Matsumoto Pink  
Matsumoto Rose  
Matsumoto Scarlet  
Matsumoto White  
Matsumoto Yellow  
Serenade Deep Blue  
Serenade Scarlet  
Serenade White



Bonita Blue



Matsumoto Apricot



Matsumoto Blue Light



Matsumoto Pink

# Summer Flowers

## Campanula medium

Big Ben Blue  
Big Ben Lavender  
Big Ben Pink  
Campana Deep Blue Improved  
Campana Lilac  
Campana Pink  
Campana White



Matsumoto Scarlet



Matsumoto White



Matsumoto Yellow



Serenade Scarlet



Serenade White



Big Ben Blue



Big Ben Lavender



Big Ben Pink

# Summer Flowers

## Celosia cristata

- Act Dara
- Act Inca
- Act Rima
- Act Verde
- Act Zara
- Act Ziva
- Bar Bora
- Chief Fire
- Chief Gold
- Chief Persimon
- Chief Red
- Chief Rose
- Neo Orange
- Neo Pink
- Neo Red
- Neo Rose
- Spring Green



Act Verde



Neo Orange



Neo Red



Neo Rose



Chief Fire



Spring Green

## Delphinium elatum

- Guardian Blue
- Guardian Lavender
- Guardian White

# Summer Flowers

## Dianthus barbatus

- Amazon Neon Cherry
- Amazon Neon Duo
- Amazon Neon Purple
- Amazon Rose Magic
- Barbienne Burgundy
- Barbienne Dark Red
- Barbienne Pink
- Barbienne Red White
- Barbienne Rose
- Barbienne Rose Shades
- Barbienne Salmon
- Barbienne Scarlet
- Barbienne Violet
- Barbienne White
- Beauty Pink
- Beauty Scarlet
- Sweet Black Cherry
- Sweet Coral
- Sweet Deep Pink Maxine
- Sweet Magenta Bicolor
- Sweet Mix Improved
- Sweet Pink
- Sweet Pink Magic
- Sweet Purple
- Sweet Purple White Bicolour
- Sweet Red
- Sweet Scarlet
- Sweet White Improved



Amazon Neon Cherry



Amazon Neon Purple



Amazon Rose Magic



Barbienne Rose Shades



Sweet Coral



Sweet Magenta Bicolor

# Summer Flowers

## Lisianthus

			
Advantage	Cherry Sorbet	Large	3
Advantage	Green	Large	3
Advantage	Pink	Large	3
Advantage	Purple	Large	3
Advantage	Yellow	Large	3

Alissa 1	White	Large	1
Alissa 2	Blue	Large	2
Alissa 2	Champagne	Large	2
Alissa 2	Light Apricot	Large	2
Alissa 2	Pink	Large	2
Alissa 2	White	Large	2
Alissa 2	Yellow	Large	2

Arena 1	Green	Large	1
Arena 2	Kilimanjaro	Large	2
Arena 2	White	Large	2
Arena 3	Apricot	Large	3
Arena 3	Blue Picotee	Large	3
Arena 3	Champagne	Large	3
Arena 3	Gold	Large	3
Arena 3	Pink	Large	3
Arena 3	Pink Flash	Large	3
Arena 3	Pink Improved	Large	3
Arena 4	Rose	Large	4
Arena 4	White	Large	4

### Earliness

0 = week 48 - 5	winter production; cool period with short days
1 = week 5 - 12	with less light and energy a good crop
2 = week 12 - 18	reasonable temperature and conditions; a good quality to the summer
3 = week 18 - 24	late spring, early summer planting; ideal to grow in a 'Dutch summer'
4 = week 24 - 32	longest and warmest days; for planting in a Mediterranean area



Advantage Cherry Sorbet



Advantage Yellow



Alissa 2 Champagne



Alissa 2 Light Apricot



Advantage Green



Alissa 2 Yellow



Arena 3 Apricot



Arena 3 Blue Picotee



Advantage Purple



Arena 3 Champagne



Arena 3 Gold



Arena 3 Pink Flash

# Summer Flowers

# Summer Flowers

## Lisianthus

			
Arosa 1	Grape	Medium	1
Arosa 1	Lavender	Medium	1
Arosa 2	Light Pink	Medium	2
Arosa 2	Wine	Medium	2
Arosa 2	Yellow	Medium	2
Arosa 3	Angel	Medium	3
Arosa 3	Blue	Medium	3
Arosa 3	Blue Picotee	Medium	3
Arosa 3	Pink	Medium	3
Arosa 3	Pure White	Medium	3
Arosa 3	Red	Medium	3
Arosa 3	Violet	Medium	3
Arosa 3	Wine Flash	Medium	3
Arosa 4	Blue Picotee	Medium	4
Arosa 4	Green	Medium	4
Arosa 4	Yellow	Medium	4
Aube	Cocktail Champagne	Large	3
Aube	Blue Picotee	Large	3
Aube	Pink Picotee	Large	3
Aube	Yellow	Large	3



Arosa 1 Grape



Arosa 3 Blue



Arosa 3 Blue Picotee



Arosa 3 Pure White



Arosa 2 Light Pink



Arosa 3 Pink



Arosa 3 Red



Aube Cocktail Champagne



Arosa 2 Yellow



Aube Blue Picotee



Aube Pink Picotee

# Summer Flowers

# Summer Flowers

## Lisianthus

			
Celeb 1	Blue	Large	1
Celeb 1	Beige Neo	Large	1
Celeb 1	Green Max	Large	1
Celeb 1	Honey Pink	Large	1
Celeb 1	Lovely Pink	Large	1
Celeb 1	Metallic Blue	Large	1
Celeb 1	Turn Blue	Large	1
Celeb 2	Gold	Large	2
Celeb 2	Grape	Large	2
Celeb 2	Green	Large	2
Celeb 2	Madonna	Large	2
Celeb 2	Orchid	Large	2
Celeb 2	Pearl Pink	Large	2
Celeb 2	Pink	Large	2
Celeb 2	Pink Diamond	Large	2
Celeb 2	Snow	Large	2
Celeb 2	White	Large	2
Celeb 2	Yellow	Large	2
Celebrich 2	White	Large	2
Cessna	Blue	Medium	3
Cessna	Deep Rose	Medium	3
Cessna	Green	Medium	3
Cessna	Pure White	Medium	3
Cessna	Red	Medium	3
Cessna	Rose	Medium	3
Cessna	Rose Picotee	Medium	3
Cessna	Vogue	Medium	3
Cessna	White Improved	Medium	3
Cessna	Yellow Improved	Medium	3



Celeb 1 Blue



Celeb 2 Gold



Celeb 2 Grape



Celeb 2 Madonna



Celeb 1 Beige Neo



Celeb 2 Pink



Celeb 2 White



Celebrich 2 White



Celeb 1 Honey Pink



Cessna Blue



Cessna Green



Cessna Pure White

# Summer Flowers

# Summer Flowers

## Lisianthus

			
Corelli	Delft's Blue	Large	2
Corelli	Light Pink Improved	Large	2
Corelli	White	Large	2
Corelli	Apricot	Large	3
Corelli	Blue	Large	3
Corelli	Rose	Large	3
Corelli	Yellow	Large	3

Croma 3	Blue Picotee	Small	3
Croma 3	Silky White	Small	3
Croma 3	White	Small	3
Croma 3	Yellow	Small	3
Croma 4	Lavender Improved	Small	4

Dream	Blue	Large	1
Dream	Champagne	Large	1
Dream	Lavender	Large	1
Dream	Pink	Large	1
Dream	White	Large	1
Dream	White Pink	Large	1
Dream	Yellow	Large	1

Excalibur	Blue Picotee	Medium	2
Excalibur	Green	Medium	2
Excalibur	Rose Pink	Medium	2
Excalibur	Yellow	Medium	2
Excalibur 3	Hot Lips	Medium	3
Excalibur 3	Pure White	Medium	3



Corelli Rose



Croma 4 Lavender Improved



Dream Blue



Dream Champagne



Corelli Yellow



Dream White



Dream White Pink



Dream Yellow



Croma 3 White



Excalibur Blue Picotee



Excalibur Green



Excalibur Rose Pink

# Summer Flowers

# Summer Flowers

## Lisianthus

			
Mariachi	Blue	Large	2
Mariachi	Carmine	Large	2
Mariachi	Lavender	Large	2
Mariachi	Lime Green	Large	2
Mariachi	Misty Blue	Large	2
Mariachi	Misty Pink	Large	2
Mariachi	Pink	Large	2
Mariachi	Pink Picotee	Large	2
Mariachi	White Improved	Large	2
Mariachi	White Pure	Large	2
Mariachi	Yellow	Large	2
Megalo 2	Blue Picotee	Large	2
Megalo 2	Navel	Large	2
Megalo 2	Orange	Large	2
Megalo 2	Pink Picotee	Large	2
Megalo 2	Pink Picotee Improved	Large	2
Megalo 2	White	Large	2
Megalo 2	Yellow	Large	2
Megalo 3	Blue Flash	Large	3
Megalo 3	Blue Picotee MAX	Large	3
Megalo 3	Lavender Improved	Large	3
Megalo 3	Mega White	Large	3
Megalo 3	Orchid	Large	3
Megalo 3	Pink Flash	Large	3
Megalo 3	Pink Picotee	Large	3
Megalo 3	Snow	Large	3
Megalo 3	Violet	Large	3
Megalo 3	Wisteria	Large	3



Mariachi Blue



Mariachi Lime Green



Mariachi Misty Blue



Mariachi White Pure



Mariachi Carmine



Megalo 2 Navel



Megalo 2 Pink Picotee



Megalo 3 Blue Picotee MAX



Mariachi Lavender



Megalo 3 Lavender Improved



Megalo 3 Violet



Megalo 3 Wisteria

# Summer Flowers

# Summer Flowers

## Lisianthus

			
Minuet	Apricot	Small	2
Minuet	Blue Picotee	Small	2
Minuet	Dark Purple	Small	2
Piccolo 1	Pink Rim	Small	1
Piccolo 2	Blue Rim	Small	2
Piccolo 2	Deep Blue	Small	2
Piccolo 2	Hot Lips	Small	2
Piccolo 2	Lavender	Small	2
Piccolo 2	Lime Green	Small	2
Piccolo 2	Rose Pink	Small	2
Piccolo 2	Violet	Small	2
Piccolo 2	White Pure	Small	2
Piccolo 2	Yellow	Small	2
Piccolo 3	Red	Small	3
Pics	Blue	Small	2
Pics	Pink	Small	2
Rosanne 2	Green	Small	2



Minuet Apricot



Piccolo 1 Pink Rim



Piccolo 2 Blue Rim



Piccolo 2 Deep Blue



Minuet Blue Picotee



Piccolo 2 Hot Lips



Piccolo 2 Lime Green



Piccolo 2 Rose Pink



Minuet Dark Purple



Piccolo 2 Yellow



Pics Blue



Pics Pink

# Summer Flowers

# Summer Flowers

## Lisianthus

			
Rosita 1	Green	Small	1
Rosita 1	Pink Picotee	Small	1
Rosita 1	White	Small	1
Rosita 2	Apricot	Small	2
Rosita 2	Blue Flash	Small	2
Rosita 2	Blue Picotee	Small	2
Rosita 2	Green	Small	2
Rosita 2	Hot Lips	Small	2
Rosita 2	Pink	Small	2
Rosita 2	Purple	Small	2
Rosita 2	Rose Pink	Small	2
Rosita 2	Sapphire	Small	2
Rosita 2	White	Small	2
Rosita 3	Blue	Small	3
Rosita 3	Green	Small	3
Rosita 3	Lavender	Small	3
Rosita 3	Pink	Small	3
Rosita 3	Pink Flash	Small	3
Rosita 3	Pure White	Small	3
Rosita 3	Red	Small	3
Rosita 3	Yellow	Small	3
Rosita 4	Rose Pink	Small	4
Rosita 4	White	Small	4
Rosita 4	Yellow	Small	4
<hr/>			
Vulcan 2	Purple Picotee	Small	2
Vulcan 2	White Improved	Small	2



Rosita 1 Green



Rosita 2 Blue Picotee



Rosita 2 Hot Lips



Rosita 2 Pink



Rosita 1 White



Rosita 2 Purple



Rosita 3 Pink Flash



Rosita 3 Pure White



Rosita 2 Blue Flash



Rosita 3 Yellow



Rosita 4 Yellow



Vulcan 2 Pink Picotee

# Summer Flowers

# Summer Flowers

## Matthiola incana

Aida Apricot Improved

Aida Blue

Aida Purple

Aida White

Anytime Deep Blue

Anytime Deep Purple

Anytime Deep Red

Anytime Lavender

Anytime Red

Anytime Rose

Anytime Sea Blue

Anytime White

Anytime Yellow

Cheerful White

Cheerful Yellow

Fedora Deep Rose

Figaro Lavender

Figaro Rose Light

Mathilda Blue

Mathilda Lavender

Mathilda Pink

Mathilda White

Mathilda Yellow

Noble Cream Yellow

Noble White



Aida Apricot Improved



Aida White



Anytime Rose



Anytime White



Fedora Deep Rose



Aida Blue



Anytime Deep Blue



Figaro Lavender



Figaro Rose Pink



Mathilda Lavender



Anytime Deep Red



Anytime Lavender



Mathilda Pink



Mathilda White



Mathilda Yellow

# Summer Flowers

# Summer Flowers

## Panicum Fontaine

Panicum Fontaine



Panicum Fontaine

## Statice hybridum

Sinuata Blue

Sinuata Mix

Sinuata Pink

Sinuata White

Sinuata Yellow



Sinuata Blue



Sinuata Pink



Sinuata White



Sinuata Yellow

# Summer Flowers

## Tanacetum parthenium

Vegmo Single

Vegmo Snowball

Vegmo Yellow



Vegmo Single



Vegmo Snowball

## Trachelium caeruleum

Lake Michigan Blue

Lake Michigan Purple

Lake Michigan White



Vegmo Yellow



Lake Michigan Blue

## Tweedia caerulea

Pure Blue



Lake Michigan Purple



Lake Michigan White



Tweedia Pure Blue

Country & Region	Company / Contact	Phone	Mail
 <b>Austria</b>			
	Claudia Käfer	M +43 6764442323	claudia@straathof.nl
	Manfred Piermayer	M +43 6643927171	office@piermayer.at manfred@piermayer.at
 <b>Balkans / Turkey</b>			
	Nikos Zygogiorgos	M +30 6944453344 M +31 62 3095337	nikos@straathof.nl
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### Temperature group

The varieties have been graded into temperatures groups. '6' means the highest tolerance to low temperatures and '1' means a low tolerance to low temperatures. These results have been obtained under conditions prevailing in North-western Europe in winter, where

sensitivity to low light intensity in creases sensitivity to low temperatures.

### Santini

Varieties suited for Santini culture have a maximum stem length of 55 cm and a flat spray formation with small flowers, to a maximum of 4 cm. This makes

them excellent for use in mixed bouquets. However, a bouquet of Santinis used alone in a vase will look wonderful because of their high ornamental value.

### Plant week

Plant week under Dutch circumstances in a greenhouse without assimilation light.



### Temperatur

Die Sorten sind in Gruppen mit derselben Temperatur eingeteilt. '6' bedeutet höchste Toleranz bei niedrigen Temperaturen und '1' bedeutet niedrige Toleranz bei niedrigen Temperaturen. Diese Angaben gelten unter allgemeinen Bedingungen in Nordwesteuropa im Winter, wo Empfindlichkeit

für helle Lichtintensität die Empfindlichkeit für niedrige Temperaturen erhöht.

### Santini

Sorten geeignet für Santinikultur. Zum Schnitt hat die Santini eine maximale Stiellänge von 55 cm und einen flachen Blütenaufbau mit kleinen Blüten von maximal 4 cm. Deswegen eignen sie

sich so ausgezeichnet für gemischte Bukette, aber auch nur Santini's alleine im Bukett sehen wegen ihres hohen Zierwertes in einer Vase sehr hübsch aus.

### Pflanzwoche

Pflanzwoche unter holländischen Gewächshauskonditionen ohne Assimilationslicht.



### Gruppo di temperatura

Le varietà sono state ordinate in gruppi di temperatura. Un '6' significa la tolleranza più alta a proposito delle temperature basse mentre l' '1' vuol dire poca tolleranza per le temperature basse. Questi risultati sono stati ottenuti sotto condizini comuni nell'Europa settentrionale e occidentale in inverno, dove la sensitività per una bassa

intensità di luce aumenta la sensitività per le temperature basse.

### Santini

Una varietà adatta a coltivazione Santini. Tagliati, gli steli dei Santini hanno una lunghezza massima di 55 cm e una formazione spray piatto a piccoli fiori che misura al massimo 4 cm. Grazie a questo

sono molto adatti per l'uso nei mazzi misti, ma anche un mazzo composto esclusivamente da Santini fornirà un bellissimo vaso di fiori, grazie al loro valore altamente ornamentale.

### Settimana di piantagione

Piantare la settimana sotto le circostanze olandesi in una serra senza l'esposizione di assimilazione.



### Temperatura

Las variedades están clasificadas según su resistencia a temperaturas bajas. '6' indica la máxima resistencia a temperaturas bajas y '1' indica la menor resistencia. Los resultados han sido obtenidos bajo las condiciones climatológicas del noroeste de Europa en invierno,

donde la baja intensidad de la luz implica mayor sensibilidad a temperaturas bajas.

### Santini

Las variedades que son aptas para el cultivo de Santinis presentan tallos con un largo máximo de 55 cm y racimos de pequeñas flores que miden como máximo 4 cm. Por este

motivo son muy aptos para ramos mixtos, pero también un florero con sólo Santinis será espectacular por su alto valor decorativo.

### Semana de Plantación

Semana de plantación, en condiciones holandesas, en invernadero sin luz de asimilación.



### Температура

Сорта были классифицированы по температурным группам. 6 означает самую высокую устойчивость к низким температурам, а 1 означает низкую устойчивость к низким температурам. Эти результаты были получены в условиях, преобладающих зимой в северо-западной Европе, где

чувствительность к низкой интенсивности света повышает чувствительность к низким температурам.

### Сантини

Сорта, подходящие для культуры Сантини, имеют максимальную длину стебля 55 см и плоскую форму с мелкими цветами, максимум до 4 см. Это делает

их превосходными для использования в смешанных букетах. Тем не менее, моно-букет Сантини будет прекрасно смотреться благодаря своему декоративному виду.

### Неделя посадки

Неделя посадки при голландских условиях в теплице без ассимиляционного света.



### Response time

The response time indicates the number of weeks between the beginning of the short day period and the flowering date, at normal temperature and light intensity.



### Reaktionszeit

Die Reaktionszeit gibt die Anzahl Wochen zwischen dem Anfang der Kurztagsperiode und dem Blütedatum an, bei normaler Temperatur und heller Lichtintensivität.



### Termine di reazione

Il termine di reazione indica quante settimane ci vogliono dall'inizio del fotoperiodo corto fino alla data di fioritura, dato una temperatura e un'intensità di luce normale.



### Respuesta

Respuesta se refiere a la cantidad de semanas trans-curridas entre el principio del periodo de días cortos y el momento de la flora-ción, bajo temperaturas e intensidad de luz normales.



### Время отклика

Время отклика указывает на количество недель между началом короткого дневного периода и даты цветения при нормальной температуре и интенсивности света.

### Vigour group

'7' is used for the most vigorous varieties and a lower number for the less vigorous ones.

### Wuchs

'7' zeigt den kräftigsten Wuchs und eine niedrigere Zahl den weniger kräftigen Wuchs einer Sorte an.

### Gruppo di resistenza

Il '7' viene usato per le varietà più resistenti e per le varietà meno forti vengono usati dei numeri più bassi.

### Vigor

El '7' indica que se trata de una de las variedades más vigorosas mientras que las menos vigorosas se indican con números más bajos.

### Интенсивность роста

7 используется для самых энергичных сортов и меньшее число для менее энергичных.

### Vigour group / Wuchs / Gruppo di resistenza / Vigor / Интенсивность роста

2	Low	Niedrig	Basso	Bajo / Baja	Низкий
4	Medium	Mittel	Medio	Medio / Media	Средний
6	High	Hoch	Alto	Alto / Alta	Высокий

# Calendar 2020

## January

Wk	Mo	Tu	We	Th	Fr	Sa	Su
1			1	2	3	4	5
2	6	7	8	9	10	11	12
3	13	14	15	16	17	18	19
4	20	21	22	23	24	25	26
5	27	28	29	30	31		

## April

Wk	Mo	Tu	We	Th	Fr	Sa	Su
14			1	2	3	4	5
15	6	7	8	9	10	11	12
16	13	14	15	16	17	18	19
17	20	21	22	23	24	25	26
18	27	28	29	30			

## July

Wk	Mo	Tu	We	Th	Fr	Sa	Su
27			1	2	3	4	5
28	6	7	8	9	10	11	12
29	13	14	15	16	17	18	19
30	20	21	22	23	24	25	26
31	27	28	29	30	31		

## October

Wk	Mo	Tu	We	Th	Fr	Sa	Su
40				1	2	3	4
41	5	6	7	8	9	10	11
42	12	13	14	15	16	17	18
43	19	20	21	22	23	24	25
44	26	27	28	29	30	31	

## February

Wk	Mo	Tu	We	Th	Fr	Sa	Su
5						1	2
6	3	4	5	6	7	8	9
7	10	11	12	13	14	15	16
8	17	18	19	20	21	22	23
9	24	25	26	27	28	29	

## May

Wk	Mo	Tu	We	Th	Fr	Sa	Su
18					1	2	3
19	4	5	6	7	8	9	10
20	11	12	13	14	15	16	17
21	18	19	20	21	22	23	24
22	25	26	27	28	29	30	31

## August

Wk	Mo	Tu	We	Th	Fr	Sa	Su
31						1	2
32	3	4	5	6	7	8	9
33	10	11	12	13	14	15	16
34	17	18	19	20	21	22	23
35	24	25	26	27	28	29	30
36	31						

## November

Wk	Mo	Tu	We	Th	Fr	Sa	Su
44							1
45	2	3	4	5	6	7	8
46	9	10	11	12	13	14	15
47	16	17	18	19	20	21	22
48	23	24	25	26	27	28	29
49	30						

## March

Wk	Mo	Tu	We	Th	Fr	Sa	Su
9							1
10	2	3	4	5	6	7	8
11	9	10	11	12	13	14	15
12	16	17	18	19	20	21	22
13	23	24	25	26	27	28	29
14	30	31					

## June

Wk	Mo	Tu	We	Th	Fr	Sa	Su
23	1	2	3	4	5	6	7
24	8	9	10	11	12	13	14
25	15	16	17	18	19	20	21
26	22	23	24	25	26	27	28
27	29	30					

## September

Wk	Mo	Tu	We	Th	Fr	Sa	Su
36		1	2	3	4	5	6
37	7	8	9	10	11	12	13
38	14	15	16	17	18	19	20
39	21	22	23	24	25	26	27
40	28	29	30				

## December

Wk	Mo	Tu	We	Th	Fr	Sa	Su
49		1	2	3	4	5	6
50	7	8	9	10	11	12	13
51	14	15	16	17	18	19	20
52	21	22	23	24	25	26	27
53	28	29	30	31			

### Holidays / Feiertage / ferie / vacaciones / Праздники

<b>January 1</b>	New Year's Day	<b>May 10</b>	Mother's Day
<b>February 14</b>	Valentine's Day	<b>May 21</b>	Ascension Day
<b>March 8</b>	International Women's Day	<b>May 31</b>	Pentecost
<b>April 12</b>	Easter	<b>June 1</b>	Pentecost Monday
<b>April 13</b>	Easter Monday	<b>November 1</b>	All Saints
<b>April 27</b>	Kingsday	<b>December 25</b>	Christmas
<b>May 5</b>	Liberation Day	<b>December 26</b>	Boxing Day



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