

What's New @ Sakata

2017 marks the year of
our Ruby Anniversary.
Join us in celebrating 40
years of moving forward!

SAKATA[®]

New Series!

Harmony Double

F1 Anemone coronaria | **B**

- Harmony Double is the new sister series to Harmony—the TOP CHOICE for many anemone growers worldwide
- Compact plants are topped with unique double flowers making for loads of color. Plus, Harmony Double Blue provides true blue color
- Outstanding in the garden or container
- Harmony Double includes three colors and a mix

MINIMUM GERM: 80%
SEED FORM: Raw
CROP TIME: 19 – 20 Weeks
CONTAINER SIZE: 4", Gallons
PLANT HEIGHT: 6 – 8"
PLANT WIDTH: 5"
COLORS / MIXES: 3 / 1

Blue
 Scarlet
 White
 Mix

Harmony Double Scarlet

Versatile, vivacious
 and abundant!



Blue



White



Ambassador Pink Improved

Improved Color!

Ambassador

Pink Improved

F1 Begonia semperflorens | B

- Improved Pink offers a brighter color and larger flower
- The perfect balance of earliness in the pack and vigor in the garden!
- An early, green-leaved series featuring large flowers on compact plants
- Ambassador includes seven colors and a mix

MINIMUM GERM: 90%
SEED FORM: Raw, Pelleted
CROP TIME: Spring to Summer 11 – 12 Weeks
CONTAINER SIZE: Packs, 4"
PLANT HEIGHT: 10 – 12"
PLANT WIDTH: 10"
COLORS / MIXES: 7 / 1



Emperor Red Improved

Improved Color!

Emperor

Red Improved

F1 Begonia semperflorens | B P

- New Red has an improved habit and offers the same great earliness and flower size as the entire Emperor series
- An unbeatable garden performer featuring beautiful green foliage and bright flowers
- Emperor includes five colors and a mix

MINIMUM GERM: 90%
SEED FORM: Pelleted
CROP TIME: Spring to Summer 11 – 12 Weeks
CONTAINER SIZE: Packs, 4"
PLANT HEIGHT: 12 – 14"
PLANT WIDTH: 12"
COLORS / MIXES: 5 / 1

New Color!

Century

Celosia argentea plumosa | **B**

Pink

- New Color—Pink!
- Easy to grow and maintain
- Large, abundant plumes on stronger, longer stems
- Big, green leaves
- Century now includes five bright colors and a mix

MINIMUM GERM: 85%
SEED FORM: Raw
CROP TIME: Spring to Summer 9 – 10 Weeks
CONTAINER SIZE: Packs, 4 – 6"
PLANT HEIGHT: 12 – 16"
PLANT WIDTH: 8"
COLORS / MIXES: 5 / 1



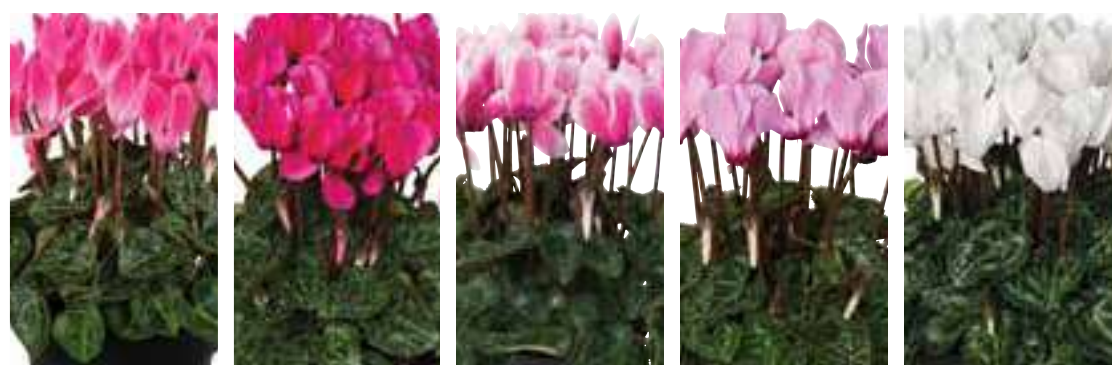
New Pink joins the Century series!

Gorgeous, fluffy pink plumes on leafy green plants make a statement in the landscape

Century Pink


 Micro
Neon Pink
Improved

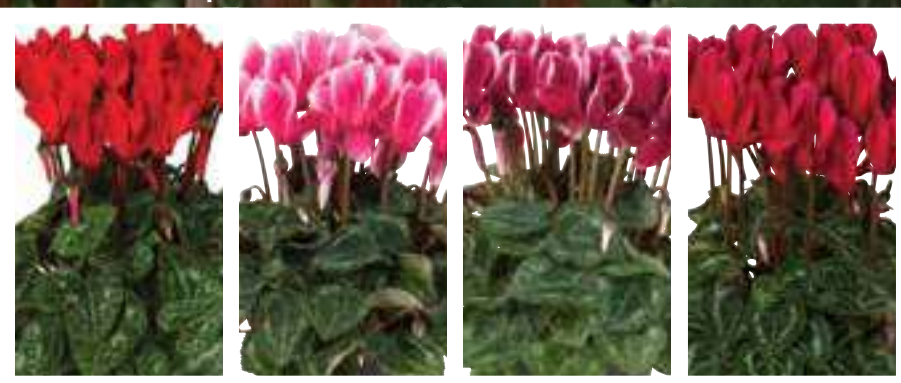
 Micro
Orchid Improved

 Micro
Red Improved

 Verano
Deep Neon Flamed
Solar

 Verano
Neon Pink
Improved

 Verano
Neon Pink Fuji

 Verano
Pink with Eye

 Verano
Pure White Solar

 Verano
Red Solar

 Verano
Salmon Pink Fuji

 Verano
Wine Red Fuji

 Verano
Wine Red Improved

Improved Colors!

Micro

 F1 Cyclamen micro | **B** **P**

- Dwarf plants look natural in very small pots
- An abundance of small leaves and flowers
- A great item for special marketing programs

 Neon Pink Improved
Orchid Improved
Red Improved

New & Improved Colors!

Verano

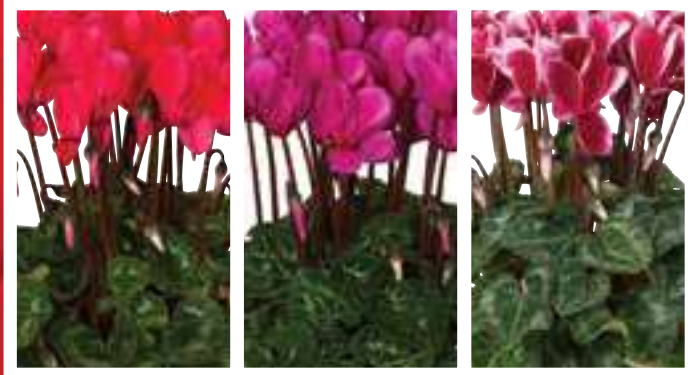
 F1 Cyclamen mini | **B** **P**

- Well-known for fast and very uniform flowering
- More tolerant of higher temperatures. Excellent for summer production
- “Solar” denotes varieties that have been developed for even warmer climates
- Excellent for landscape use

 Deep Neon Flamed Solar
Neon Pink Improved
Neon Pink Fuji
Pink with Eye
Pure White Solar
Red Solar
Salmon Pink Fuji
Wine Red Fuji
Wine Red Improved

Cyclamen At-a-Glance

	SIZE	MINIMUM GERM	SEED FORM	TOTAL CROP TIME	CONTAINER SIZE	PLANT HEIGHT	PLANT WIDTH	COLOR/MIXES
Micro	micro	85%	Raw	27 – 28 wks	Packs, 2.5 – 3.5"	6 – 10"	6 – 8"	15/1
Verano	mini	85%	Raw	25 – 27 wks	Packs, 2.5 – 4"	6 – 10"	6 – 8"	28/1
Mini Winter	mini	85%	Raw	26 – 30 wks	Packs, 4"	8 – 10"	6 – 8"	20/1
Picasso	mini	85%	Raw	27 – 29 wks	Packs, 4"	10 – 12"	6 – 8"	8/1
Allure	intm.	85%	Raw	27 – 29 wks	4 – 5"	10 – 12"	7 – 9"	21/1
Rembrandt	intm.	85%	Raw	28 – 30 wks	4 – 5"	10 – 12"	7 – 9"	9/1
XL	standard	85%	Raw	29 – 31 wks	4.5 – 6"	12 – 14"	8 – 10"	17/2
Mammoth	jumbo	85%	Raw	31 – 33 wks	6 – 7"	14 – 16"	9 – 12"	13/2



Mini Winter
Deep Neon Pink
Improved

Mini Winter
Orchid Improved

Mini Winter
Wine Red Fuji

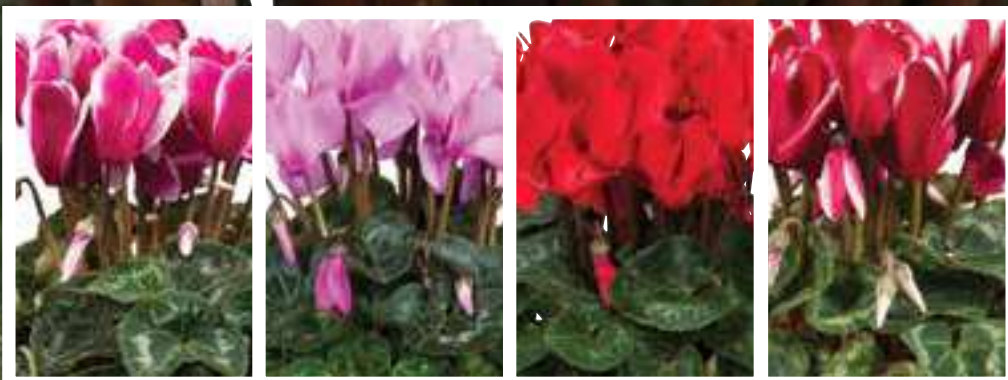


Picasso
Cream White
Improved

Picasso
Neon Pink
Improved

Picasso
Red Improved

Picasso
Wine Red Improved



Allure
Dark Violet Fuji

Allure
Lavender

Allure
Red Improved

Allure
Wine Red Fuji

New & Improved Colors! Mini Winter

F1 Cyclamen mini | **B** **P**

- Faster flowering
- Suitable for cooler, damper climates
- Thrives outdoors, ideal for winter production

Deep Neon Pink Improved
Orchid Improved
Wine Red Fuji

Improved Colors! Picasso

F1 Cyclamen mini | **B** **P**

- Faster flowering
- Silver-leaved "sister" of Mini Winter
- Thrives outdoors
- Use for year round production

Cream White Improved
Neon Pink Improved
Red Improved
Wine Red Improved

New & Improved Colors! Allure

F1 Cyclamen intermediate | **B** **P**

- Used extensively in landscape plantings
- Offers very uniform and abundant flowering, very thick flower stems, central blooming and extended shelf life
- Blooms open like an explosion of color!

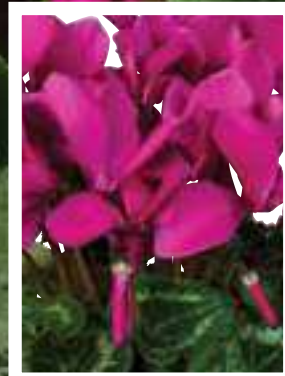
Dark Violet Fuji
Lavender
Red Improved
Wine Red Fuji

Rembrandt
Dark Violet ImprovedRembrandt
Light VioletRembrandt
OrchidRembrandt
Pure White Improved

XL Red Fuji

XL Red Improved

XL Orchid Improved

Mammoth
Dark Violet Improved

New & Improved Colors!

Rembrandt

F1 Cyclamen intermediate | **B** **P**

- Offers distinct silvery foliage on strong, full plants
- Loaded with long-lasting, gorgeous flowers
- Silver-leaved "sister" of Allure

Dark Violet Improved
Light Violet
Orchid
Pure White Improved

New & Improved Colors & Mix!

XL

F1 Cyclamen standard | **B** **P**

- Large flowers with very strong stems
- Bright colors with many flowers per plant
- Excellent potted crop

Red Fuji
Red Improved
Orchid Improved
Flame Mix

Improved Color & New Mix!

Mammoth

F1 Cyclamen jumbo | **P**

- Extremely large blooms
- Attractive full, rounded plant structure
- Thick, strong flower stems
- More intense color

Dark Violet Improved
Flame Mix



Condor Pure White

New Series!

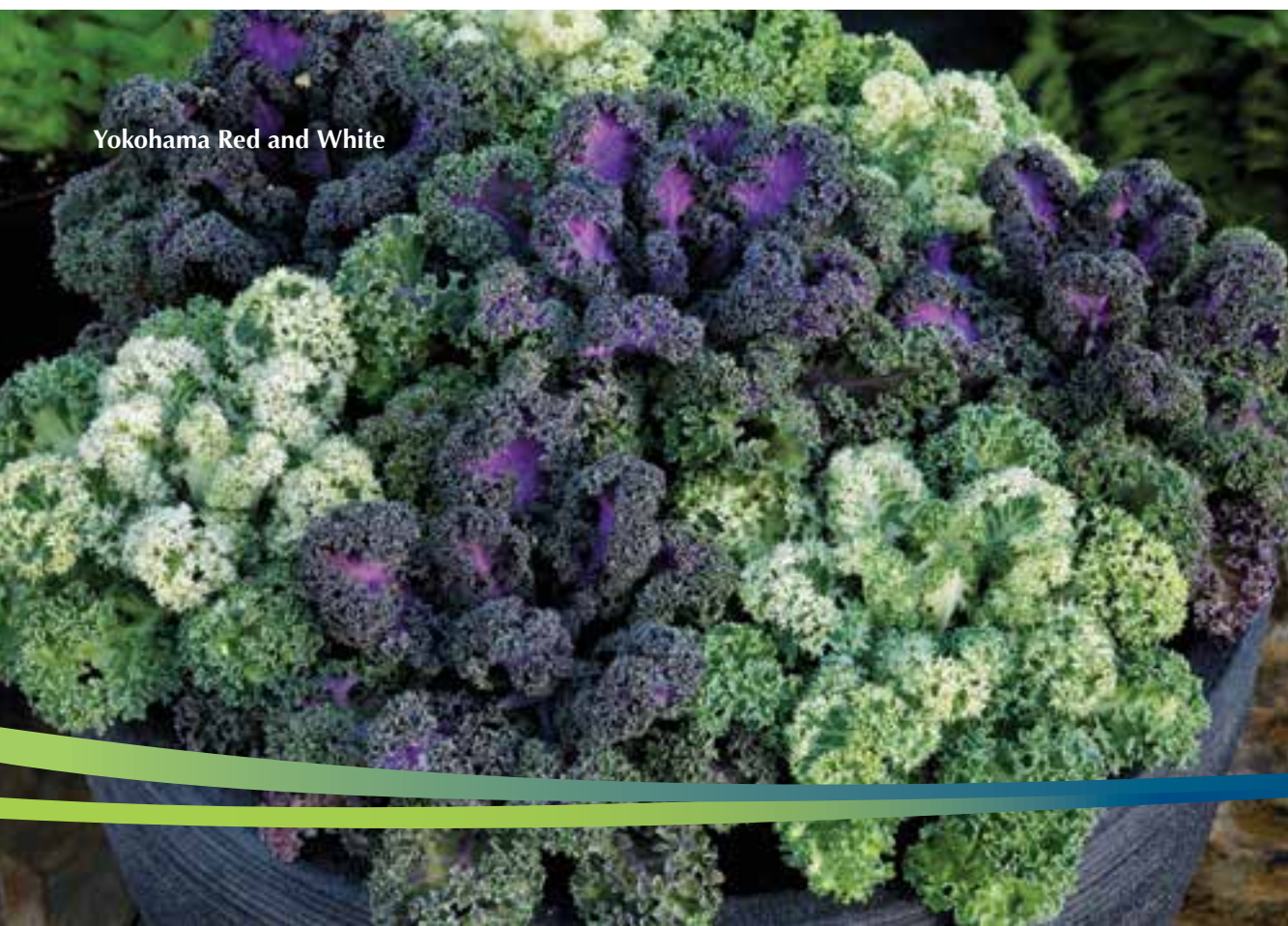
Condor

F1 Brassica oleracea | **C**

Pure White

- A new and unique look for the flower vase
- Stems grow straight—easy to cut and bunch!
- White color holds in any light condition
- Flowers are pure white with a soft pink center

MINIMUM GERM: 90%
SEED FORM: Raw
CROP TIME: Fall to Spring 16 – 17 Weeks
STEM LENGTH: 25 – 30"
SPACING: 4 x 4"
COLORS / MIXES: 1 / 0



Yokohama Red and White

New Series!

Yokohama

F1 Brassica oleracea | **B**

Red
White
Mix

- Very unique, extra-curly fringed leaves
- Plants fit perfectly into containers—large and small
- Slow to bolt—longer and stronger performance in the garden
- Improved cold tolerance
- Yokohama includes two popular colors and a mix

MINIMUM GERM: 90%
SEED FORM: Raw
CROP TIME: Fall to Winter 12 – 14 Weeks
CONTAINER SIZE: Packs, 4 – 8"
PLANT HEIGHT: 5 – 7"
PLANT WIDTH: 8"
COLORS / MIXES: 2 / 1

New Color!

Majorette

Pink Halo

F1 Gerbera jamesonii | **B** **P**

- New Pink Halo is a very unique bicolor
- Very uniform in earliness, habit, strong flower stems
- Compact plants are perfect for quarts or grouped in larger containers
- Majorette now includes nine eye-catching colors and a mix

MINIMUM GERM: 95%**SEED FORM:** Slick Coat**CROP TIME:** 14 – 16 Weeks**CONTAINER SIZE:** 4 – 6"**PLANT HEIGHT:** 8 – 10"**PLANT WIDTH:** 10 – 12"**COLORS / MIXES:** 8 / 1

Big, beautiful pink and white blooms!

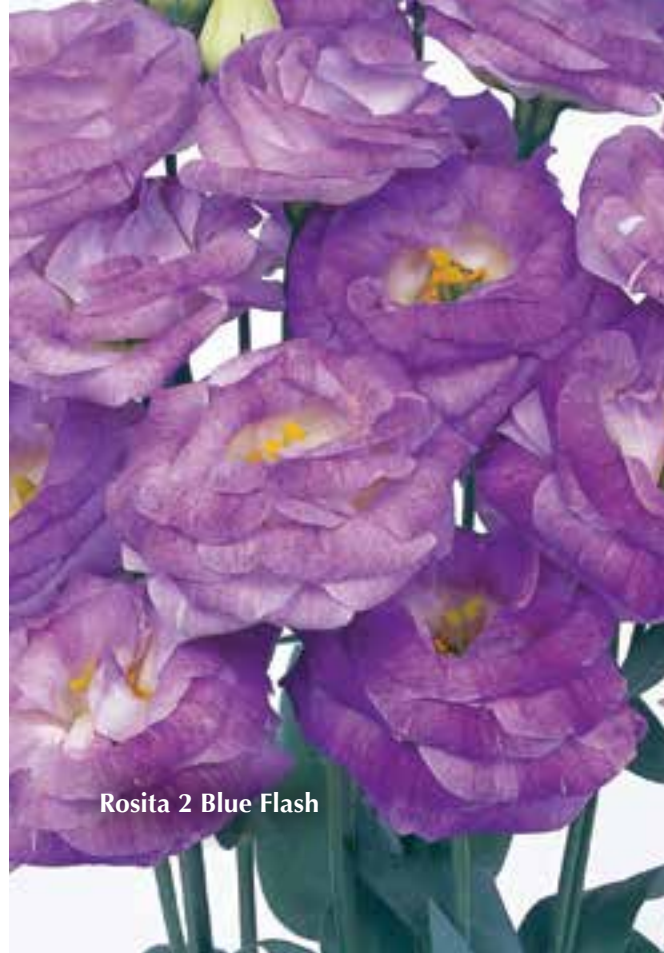
Majorette Pink Halo



A WOW at Retail!



Rosita 2 Green Improved



Rosita 2 Blue Flash



Rosita 2 Pink Flash



Rosita 2 Sapphire

New & Improved Colors!

Rosita 2

F1 Eustoma grandiflorum | 

Green Improved
Blue Flash
Pink Flash
Sapphire

- Group 2/Spray Double Flower
- Suitable for spring and early summer flowering
- Loaded with more usable buds and medium-sized, rose-shaped flowers
- Excellent vase life
- Thick petals, top flowering and strong stems make for easy transport without botrytis problems
- Rosita 2 now includes thirteen colors

MINIMUM GERM: 80%**SEED FORM:** Pelleted**CROP TIME:** Spring to Mid-Summer 22 – 24 Weeks**STEM LENGTH:** 36 – 48"**SPACING:** 4 x 6"**COLORS / MIXES:** 13 / 0

Lisianthus is one of the
trendiest flowers for fall!

Deep, captivating color
in large blooms!



Grandio Blue with Blotch

New Color!..... Grandio

Blue with Blotch

F1 Viola x wittrockiana | **B**

- New color—Blue with Blotch! Well-matched to the entire Grandio series
- Reliable flowering under very short days
- Bred for ease of growing in today's production systems
- Large, showy blooms cover strong plants
- Grandio now includes thirteen rich colors and five mixes

MINIMUM GERM: 90%
SEED FORM: Performax, Primax
CROP TIME: Fall to Spring 10 – 11 Weeks
CONTAINER SIZE: Packs, 4", Baskets
PLANT HEIGHT: 7"
PLANT WIDTH: 5"
COLORS / MIXES: 13 / 5



Great garden
performance in
beds and borders

New Series!..... Candy Tops

F1 *Antirrhinum majus nanum pumilum* | **B**

- Strong stems make for better shipping and retail appeal
- An abundance of blooms on dwarf plants means constant color. Plus, sweet fragrance!
- A show stopper that plays well with others in mixed containers
- Candy Tops includes five sweet colors and a mix

MINIMUM GERM: 80%
SEED FORM: Pelleted
CROP TIME: Spring to Fall 10 – 13 Weeks
CONTAINER SIZE: Packs, 4", 6"
PLANT HEIGHT: 7 – 8"
PLANT WIDTH: 6"
COLORS / MIXES: 5 / 1

Orange
Red
Rose
White
Yellow
Mix



Orange



Rose



White



Yellow



Candy Tops Red

Candy Tops dwarf snapdragons are upright with sturdy stems providing better retail and garden appeal



Yellow

Great in 4-inch pots!

New Color!

Speedy Sonnet

Pink

F1 *Antirrhinum majus nanum* | B

- New, bright pink color! A show stopper at retail
- Great in beds, containers and as a garden cut
- Intermediate garden height
- Speedy Sonnet now includes six colors and a mix

MINIMUM GERM: 80%

SEED FORM: Raw

CROP TIME: Fall to Spring 11 – 20* Weeks (*Sowing Sept – Dec)

CONTAINER SIZE: Packs, 4"

PLANT HEIGHT: 12"

PLANT WIDTH: 4"

COLORS / MIXES: 6 / 1

Improved Color!

Quartet

Red II

Matthiola incana | B C

- Strong stems support beautiful sprays of sweetly-scented flowers
- Requires pinching of the first flower bud to force secondary bud development and spray style flowers
- Early to bloom with approximately 55% double flowers—without seedling selection!
- Ideally suited for bouquets, but can also be used as a spring bedding plant in some markets
- Quartet includes eleven romantic colors!

MINIMUM GERM: 80%

SEED FORM: Raw

CROP TIME: Cool 13 – 15 Weeks

STEM LENGTH: 24"

SPACING: 5 X 5"

COLORS / MIXES: 12 / 0

Quartet Red II

Speedy Sonnet, with strong and sturdy stems, stands proud on the bench and in the garden

Speedy Sonnet Pink

So much color!
So fragrant!



Light Pink



Pink



Purple



Red

Mime Rose

New Series! Mime

Matthiola incana | **B** **P**

- Abundant and fragrant blooms top true-green foliage
- Uniform to flower; perfect for bench-run sales
- Early to bloom with approximately 55% double flowers—without seedling selection!
- Strong stems perform well in shipping and at retail
- Plants offer a very nice upright form that is very showy in the garden
- Mime includes five eye-catching colors and a mix

MINIMUM GERM: 80%

SEED FORM: Raw

CROP TIME: 10 – 12 Weeks

CONTAINER SIZE: 4 – 6"

PLANT HEIGHT: 15 – 18"

PLANT WIDTH: 6"

COLORS / MIXES: 5 / 1


Light Pink
Pink
Purple
Red
Rose
Mix



Purple

New Color! 

Vincent[®]

F1 Helianthus annuus | 

Vincent's Choice
Deep Orange DMR

- New Choice Deep Orange DMR is downy mildew resistant and reduces the risk of downy mildew damage which can occur under high humidity and 59 – 77°F conditions
- High germ, short crop cycle and tight flowering window
- Strong neck and upward-facing flowers. Round, overlapping flower petals create a semi-double look
- All Vincent varieties are pollen free and day-length neutral for year-round production
- Vincent now includes three cheery colors!

MINIMUM GERM: 90%
SEED FORM: Standard
CROP TIME: 8 – 10 Weeks
STEM LENGTH: 60 – 72"
SPACING: 4 X 5"
COLORS / MIXES: 3 / 0



DMR

Vincent's Choice Deep Orange DMR

Vincent's Choice Deep Orange DMR
is Downey Mildew resistant!

New Color!

Profusion

Red

Zinnia hybrid | B

- New bold color – RED! The first true-red zinnia in its class. An attractive bright flower color that truly lasts in the garden
- Profusion's uniformity and disease resistance is well-known and new Red fits right in. Count on bench-run sales!
- Extreme heat and drought resistance makes for excellent landscape performance across the country
- Profusion now includes nine colors and four mixes

MINIMUM GERM: 85%
SEED FORM: Raw, Slick-coat
CROP TIME: Spring to Fall 10 – 12 Weeks
CONTAINER SIZE: Packs, 4 – 6", Gallons
PLANT HEIGHT: 14 – 18"
PLANT WIDTH: 20 – 24"
COLORS / MIXES: 9 / 4



Profusion Red Named All-America Selections Winner!

This just in!
 New Profusion Red has been identified as a 2017 All-America Selections Winner for Superior Garden Performance in the Ornamental Seed Trial. This honor underscores Sakata's continued commitment to breeding innovative genetics.

Profusion Red

The first true-red zinnia
 in its class!



Burgundy Lancer

Red Bolero

Ruby Punch

New Colors!
PartyTime™

Solenostemon x hybrid | B

Burgundy Lancer
Red Bolero
Ruby Punch

- Great contrasting colors
- Sun and shade loving
- Compact, full habit with controlled growth
- Wonderful for individual or mixed containers
- PartyTime now includes six festive colors

VARIETY	VIGOR	HEIGHT	WIDTH	HEAT♥	HABIT
Burgundy Lancer	Compact	12 – 18"	12 – 18"	✓	Semi-Mounding
Red Bolero	Compact	12 – 18"	12 – 18"	✓	Semi-Mounding
Ruby Punch	Compact	12 – 18"	12 – 18"	✓	Semi-Mounding

New Colors!
ColorWorks™

Petunia hybrida | B

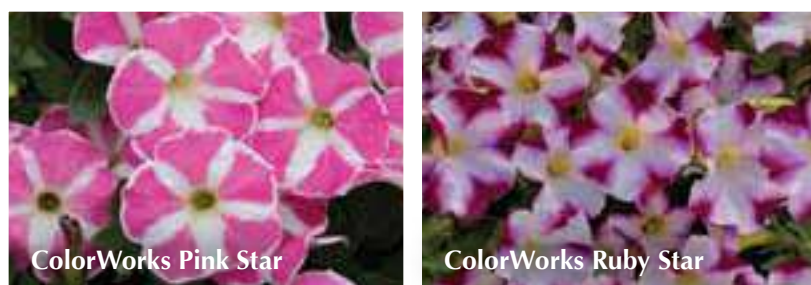
Pink Star
Ruby Star

- Well-branched with a semi-mounding habit
- Early to bloom
- Large flowers maintain beautiful patterns under warm conditions
- High resistance to Powdery Mildew
- Ideal for quart and basket production
- The ColorWorks Collection now includes eight colors!

VARIETY	VIGOR	HEIGHT	WIDTH	HABIT
Pink Star	Medium	12 – 16"	14 – 20"	Semi-Trailing
Ruby Star	Medium	12 – 16"	14 – 20"	Semi-Trailing



PartyTime Ruby Punch and ColorWorks Ruby Star



ColorWorks Pink Star

ColorWorks Ruby Star



SuperCal Buttercream and Crimson Red

New Colors! **SuperCal**[®]

Buttercream
Crimson Red

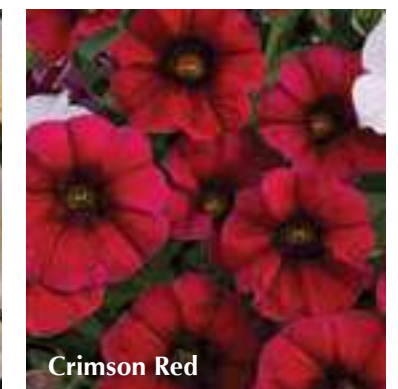
Petunia hybrida | **B**

- New! Buttercream and Crimson Red—two unique colors
- Ideal for quart and basket production
- Vigorous, well-branched plants
- Early blooms provide constant color
- All-weather garden performance. High resistance to Powdery Mildew
- Mix with other SuperCal for exceptional color contrast
- SuperCal now includes thirteen super colors!

VARIETY	VIGOR	HEIGHT	WIDTH	HABIT
Buttercream	Strong	16 – 24"	20 – 30"	Semi-Upright
Crimson Red	Strong	16 – 24"	20 – 30"	Semi-Upright



Buttercream



Crimson Red

Building Our Legacy: Celebrating 40 Years of Moving Forward

2017 marks the 40th anniversary of Sakata Seed America. A subsidiary of Sakata Seed Corporation, which celebrated a century of success just years ago, Sakata Seed America opened its doors in downtown San Francisco, California in 1977. A small outfit of dedicated employees, Sakata Seed America quickly gained a reputation for supplying high quality, innovative genetics to commercial growers, retailers and consumers. Today, we are proud to say that our stellar reputation has continued to grow exponentially.

Sakata is world renowned for breakthrough introductions to the market such as SunPatiens® impatiens, SuperCal® petunias, Profusion zinnias and Majestic Giants II pansies. We are very proud of genetics such as these that have helped us cement our name in our industry's history, and we continue to develop award-winning genetics year after year; a tradition we plan to continue for another 40 years, and beyond...

SAKATA®

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PASSI  N in Seed

