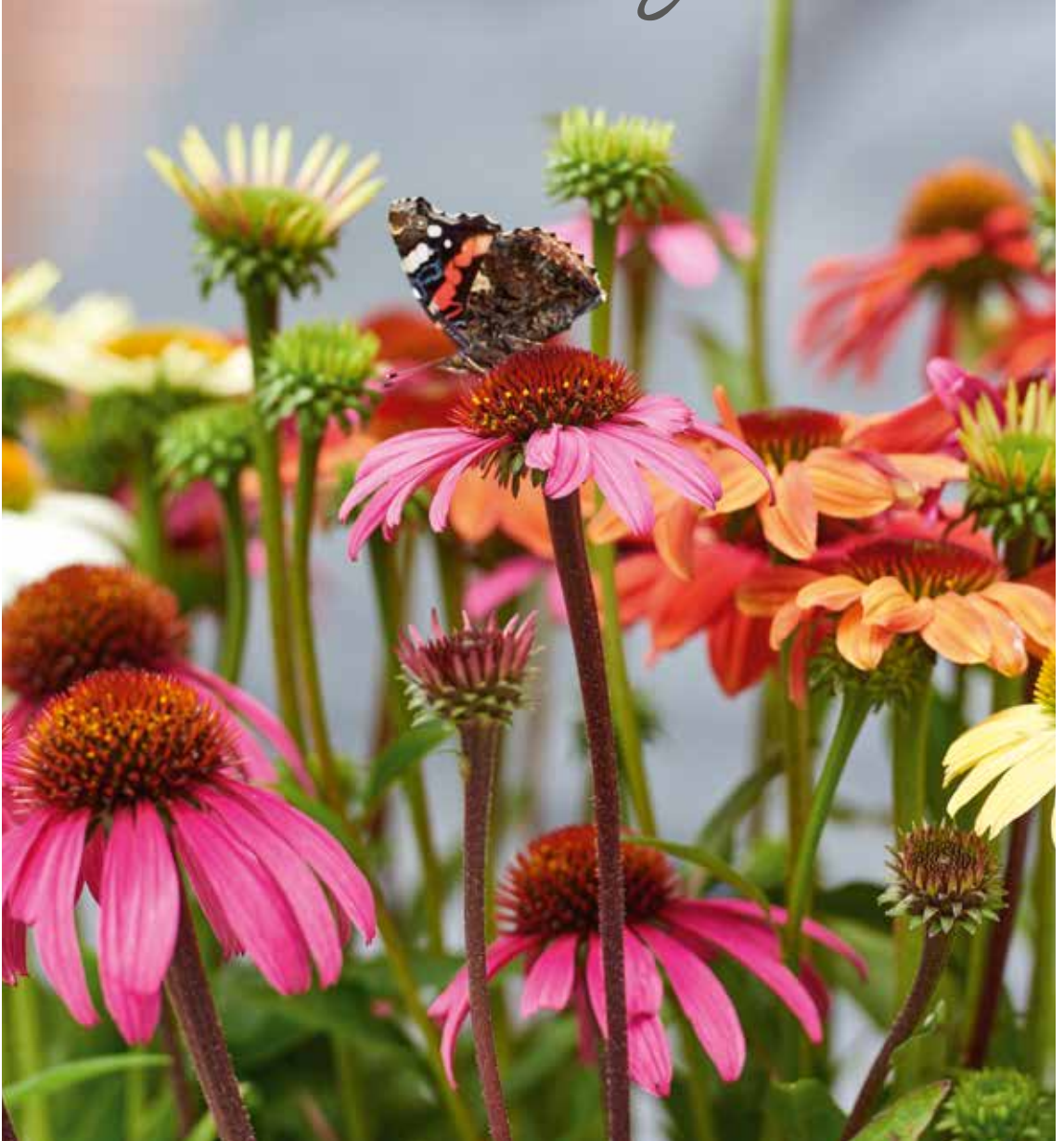


Pot & Bedding Plants





Pot & Bedding Plants



About

HilverdaKooij leads the global market in selecting, breeding and propagating Dianthus, Limonium and Alstroemeria varieties, and also breeds and propagates Helleborus, Dahlia en Echinacea cultivars. The large scale of the company's operations and its network of locations in the Netherlands and abroad allows HilverdaKooij to provide its customers everywhere in the world with a complete assortment of starting material for producing pot plants.



The assortment of pot plant crops has also been increased in the last few years. In addition to Sunflor® carnations, HilverdaKooij also breeds and propagates Alstroemeria Inticancha® and Summer Paradise, Echinacea MOODZ®, Dahlia Rebel®, Dianthus Beauties®, Dianthus Flow®, three Helleborus series Niger AWESOME!, Orientalis GLAMOUR and Interspecific JWLS.



More information about our general conditions on our website, www.hilverdakooij.com



Legend

Speed  1 = relatively slow
2 = normal
3 = fast

Growth  1 = compact
2 = medium
3 = tall

Scent  1 = light
2 = medium
3 = strong

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Glamour
helleborus

Helleborus Orientalis

Helleborus orientalis, an Oriental Helleborus, whose great ornamental value is due to its exceptional range of colours and its special shape of flowers.



Ashwood Peach Cocktail® 'ASHWOOD PEACH COCKTAIL'



Painted Bunting®



Phoebe®



Picotee®



Stained Glass®





AWESOME!

(HELLEBORUS NIGER)

Helleborus Niger

Helleborus Niger Awesome! are nicely developed plants that ensure extremely richly filled pots with beautiful large white flowers. The pot size will be between 12 - 17 cm.



Aspen® 'HILNELASP'



Snow Bird® 'HILNELSNOBI'





JWLS
HELLEBORUS

Helleborus Interspecific

Helleborus Interspecific JWLS are varieties displaying unique characteristics. These plants flower very early in the season for a very long period. They are heat-tolerant and appropriate for controlled growth by programmed cultivation.



Guess® 'HILJWLSGUESS' NEW



Dacaya® 'HILJWLSDACAY' NEW



Winterbells®



Olivino®





INTICANCHA

— ALSTROEMERIA —

Inticancha

Inticancha® is a series of strong pot alstroemerias that are easy to maintain and will flower continuously from spring until autumn. Inticancha plants are compact and their elegant petals are fresh and brightly coloured. The Inticancha series contains varieties in many different colours.



Bryce® 'TESBRYCE'



Cabana® 'TESCABAN'



Dark Purple® 'TESDARKLIN'



Doba® 'TESDOBA'



Imala® 'TESIMA'





Indigo® 'TESINDIG'



Kanika® 'TESKANI'



Machu® 'TESMACH'



Magic White® 'TESMAGWHI'



Maya® 'TESMAYA'



Moon® 'TESMOONLI'



Navayo® 'TESNAVA'



Passion® 'TESPASSION'





Red® 'TESROBIN'



Romance® 'TESROMANCE'



Sunday® 'TESSUNDAY'



Sunset® 'TESSUNSE'



Sunshine® 'TESSHINE'



Sunqueen® 'TESSUNQUE'



Valentino® 'TESVALEN'



White Pink Blush® 'TESBLUSHIN'





Summer Paradise

Summer Paradise Valley Series

The Summer Paradise ranges comprises two series of abundantly blooming garden alstroemerias: Summer and Valley Series. The difference is in their height: Valley will grow to approximately 40 - 50 cm, while Summer can reach a height of 60 cm. Both series guarantee a prolific show of flowers: the plants will produce an unbroken display from May until November. They are exceptionally winter hardy and can cope with temperatures as low as -15°C.



Times Valley® 'TESSUMTIME'



Holiday Valley® 'TESSUMHOLID'





Summer Paradise

Summer Paradise Summer Series



Summer Red® 'TESSUMRED'

NEW



Summer Breeze® 'TESSUMBRE'



Indian Summer® 'TESRONTO'



Summer Snow® 'GASUMSNOW'





Summer Break™ 'TESSUMBREAK'



Summer Sky® 'TESSUMSKY'





Summer Saint® 'TESSUMSAINT'



Summer Relieve® 'GASUMRELIE'





moodz

Moodz

Echinacea is a plant that is usually difficult to propagate and grow. But HilverdaKooij has found the solution: MOODZ. MOODZ is different because growing it involves a different cultivation method (without vernalisation), which produces beautiful, full plants within a short time period, 12-13 weeks. Unlike many other Echinacea varieties, MOODZ is propagated by means of tissue culture. The result is a beautifully full plant with many side shoots.



Peace® 'HILMOOPEA'

NEW SHORT



Awake® 'HILMOOAWAK'



Cosy® 'HILMOOCOSY'



Glory® 'HILMOOCLOR'





Mediation® 'HILMOOMEDI'

NEW



Dream® 'HILMOODREA'

NEW





Courage® 'HILMOOCOUR'

NEW



Funny® 'HILMOOFUN'

NEW



Satisfy® 'HILMOOSATI'



Shiny® 'HILMOOSHIN'



Sympathy® 'HILMOOSYMP'





Rebel
DAHLIA'S

Rebel

And here she is: REBEL, the cheerful, saucy, brightly coloured dahlia that loves sunshine. Rebel is an attractive decorative dahlia with firm stems and flowers with flat petals and a few petals rolled up in the middle. If properly cared for, the dahlia will continue to flower until the first night frost. REBEL can be quickly and easily grown in pots of 12 cm and upwards.



Jubilee® 'FERJUBIL'

NEW



Angel® 'FERANGEL'



Atom Ant® 'FERATOANT'



Booster Gold® 'FERBOOGOL'



Elasti Girl® 'FERELAGIR'



Powerpuff® 'FERPOWPUF'



Skitty® 'FERSKITT'





Odessa

Odessa is a real garden carnation that produces large numbers of beautiful long stems, resulting in a full plant with a lovely fragrance to boot. Odessa is available in seven different colours and takes about three months to grow in spring. It can be grown in pots of 12 cm and upwards.



Odessa Twiggly® 'HILODETWI'



NEW



Odessa Amy® 'HILODEAMY'



Odessa Joëlle® 'HILODEJOE'



Odessa Easy Pink®



Odessa Nicki® 'HILODENICK'



Odessa Pure® 'HILPURE'



Odessa Red®





flour
POT CARNATION

Flow

With its lush display of lavish flower, Flow® bears the greatest resemblance of all the pot carnations to the classic carnation. Despite its classic appearance, Flow® is totally contemporary thanks to the huge variety of stunning colours: white, yellow, pink, purple, green and bicolour. Flow® is easy to grow, and an easy-care plant for consumers for the garden or patio.



Apella Beach® 'HILBECHAPELL'



Miami Beach® 'HILBECHMIAMI'



South Beach® 'HILBECSOUTH'



Glen Bay® 'HILBECHWAIK'

NEW





Blinky Beach® 'HILBECHBLINK'



Bondi Beach® 'HILBECHBONDI'





Golden Bay® 'HILBECHMAY'

NEW



Shark Bay® 'HILBEHCANNO'

NEW



Crane Beach® 'HILBECHCRANE'



Grace Bay® 'HILBECHGRACE'



White Bay® 'HILBECHWHITE'





Adorable

Adorable pot carnations are known for their profuse flowering from spring until late autumn and their large, scented, double flowers. Adorable plants are perfect for growing under high temperatures and ideal for garden, patio and balcony.



Cerise Mel™ 'CFPCERMEL'



Mel™ 'CFPCMEL'



Moonstone™ 'CFPCMOONSTONE'



Orphika™ 'CFPCCORP'



Redcino™ 'CFPCCREDC'



Tess™ 'CFPCTESS'



Tiara™ 'CFPCTIARA'



Yellow Mel™ 'CFPCYELMEL'





Sunflor
pot carnations

Sunflor

Sunflor® pot carnations are available in an extensive colourful assortment and will flower from spring until late autumn. Sunflor are completely hardy so you can plant Sunflor in the border but it is also suitable on patio and balcony.



Agassi® 'HILAGAS'



Cody® 'HILCODY'



NEW



Allura®



Red Allura® 'HILREAL'





Amber® 'HILAMBER'



Beetle® 'HILBEETL'



Bianca®



Charmy® 'HILCHARM'



Whila Charmy® 'HILWHICHAR'



Cosmos® 'KOCOSMO'



Desire® 'HILDES'



Dynamite® 'HILDYNA'



Edberg® 'HILEDBE'





Dark pink Esta® 'HILDARPIES'



Esta®



Red Esta® 'HILREES'





Evert® ^{HILEVERT}



Faganza®



Pink Faganza® ^{HILPINKFAGA}





Finesse®



Fygi® 'HILFYGI'



Jaguar® 'HILJAGUA'



Luigi® 'HILLUIGI'



Megan® 'HILMEGANSUN'



Murray® 'HILMURRA'



Norah® 'HILNORAH'



Orinoco® 'HILORIN'





Paseo® 'HILPAS'



Pixie® 'HILPIXIE'



Red Bull® 'HILREDBU'



Sampras® 'HILSAMPR'



Serena® 'HILSEREN'



Sjarapova® 'HILSJARA'



Sofia® 'HILSOFIA'



Steffi® 'HILSTEFF'





Vivre® 'HILVIVRE'



Vulcano® 'HILVULCA'







Bling Bling®



Cerise Bling Bling® 'HILCERISBLBL'



Bowie® 'HILBOWIE'

NEW



Orange Bling Bling® 'HILORBL'



Yellow Bling Bling® 'HILYELBLBL'





KAYLEE

BY HILVERDAKOOIJ

Kaylee

Kaylee, the surprising pot carnation!

Kaylee is no ordinary pot carnation, Kaylee is a pot carnation with a fabulous, enticing scent. Relive your most beautiful moments with Kaylee, as scent can bring memories flooding back. As well as its lovely fragrance, Kaylee blooms prolifically producing wonderfully patterned flowers in white, red/pink and fuchsia. Why not fill a basket or container with Kaylee as a table decoration, or give one away to friends or family as a gift? Kaylee is suitable for indoors (out of direct sunlight!) but also grows and flowers very well outdoors where the plant likes a sunny position. In fact, the scent will be even stronger. Kaylee is available from various garden centres from May.



Kaylee® 'HILKAYLE'





Cirque
TROIS COULEURS

Cirque

Cirque®, a swirling show of three colours in one pot!
The Cirque plug contains three cuttings of different colours in one plug, you only need to transfer one plug into a pot. Cirque will bring you convenience in culture.
The combinations are selected on their uniform growth and flowering. When flowering, this Dianthus turns into a swirling show of colours.
We have three beautiful combinations available from week 10 to 25.



Cirque Corteo® 'HILCIRCORT' NEW



Cirque Dralion® 'HILCIRDRA' NEW



Cirque Alegria® 'HILCIRALEG' NEW






BEAUTIES
BY DIANTHUS

Beauties

Beauties® is a series of amazing Dianthus varieties with remarkable vigour. These perennial varieties develop into perfect, low-maintenance plants. They offer a fresh and bright palette of colour with elegant blooms. The Beauties® series includes Olivia, Hana Hana, Kahori, Silverado.



Ariana® 'HILARIAN'

NEW



Tasha® 'HILTASHA'

NEW



Janice® 'HILBEAJANI'



Melgosia® 'HILBEAMELGO'



Heather® 'HILBEAHEAT'





Gisele® 'HILBEAGISEL'



Kate® 'HILBEAKATE'



Candice® 'HILBEACANDI'





Hana Light Pink® 'SHISHI-03'



Hana Scarlet® 'SHISHI-02'





Silverado Yfke® 'HILBEAYFKE'



Silverado Zoya® 'HILBEAZOY'



Silverado Sissi® 'HILBEASISS'





Olivia® 'SHKDIA 0912'



Olivia Bella® 'HILBEAOLBELL'



Olivia Cherry® 'HILBEAOLCHER'



Olivia Sweet® 'HILBEAOLSWEET'



Olivia Wild® 'HILBEAOLWILD'





Kahori® 'HOLKAHORI'



Kahori Pink® 'HOLKAHORIPINK'



Kahori Scarlet® 'HOLKAHORISCARLET'



HilverdaKooij.com



t +31 (0)297 - 382 038 | info@hilerdakooij.com
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